

STATEWIDE

Annual Economic Impacts

Findings from this study show that statewide all 35 study airports are supporting:

JOBS

12,268



ANNUAL PAYROLL (WAGES/BENEFITS)

\$526.4 MILLION



ANNUAL ECONOMIC OUTPUT

\$1.4 BILLION



ANNUAL LOCAL AND STATE AVIATION TAX REVENUES

\$55 MILLION



JOBS WHOSE EFFICIENCY IS IMPROVED BY USING AVIATION

38,100



Summary of Economic Impacts for JOHNSON COUNTY AIRPORT

Findings from the study estimate the annual economic impacts for Johnson County Airport as they relate to Wyoming's statewide economy and to just the economy of the local area the airport serves. Local and state impacts for the airport follow:

JOBS

Local	State
11	12



ANNUAL PAYROLL (WAGES/BENEFITS)

Local	State
\$331,850	\$399,010



ANNUAL ECONOMIC OUTPUT

Local	State
\$1,362,720	\$1,827,580



In addition to jobs, payroll, and output benefits, airports in Wyoming support a variety of uses that contribute to the quality of life for all Wyoming residents and businesses. Airports in Wyoming are critical to supporting activities such as emergency response, fire fighting, insect and predator control, and doctor and patient transport. More information on the economic benefits of Johnson County Airport and the state study can be obtained from:



Aeronautics Division

Wyoming Department of Transportation
Aeronautics Division
5300 Bishop Boulevard
Cheyenne, WY 82009
ph. 307.777.3952
f. 307.637.7352
www.dot.state.wy.us/home/aeronautics.html

Prepared by:



2013 WYOMING AIRPORTS Economic Impact Study



The Economic Impact of Johnson County Airport

Buffalo, Wyoming

WYOMING

Annual Economic Impacts

The Wyoming Department of Transportation's (WYDOT) Aeronautics Division recently completed a research project to identify potential links between state and local economies and Wyoming's 35 paved public-use commercial and general aviation airports. Statewide, as well as specific impacts for Johnson County Airport, are included in this summary.

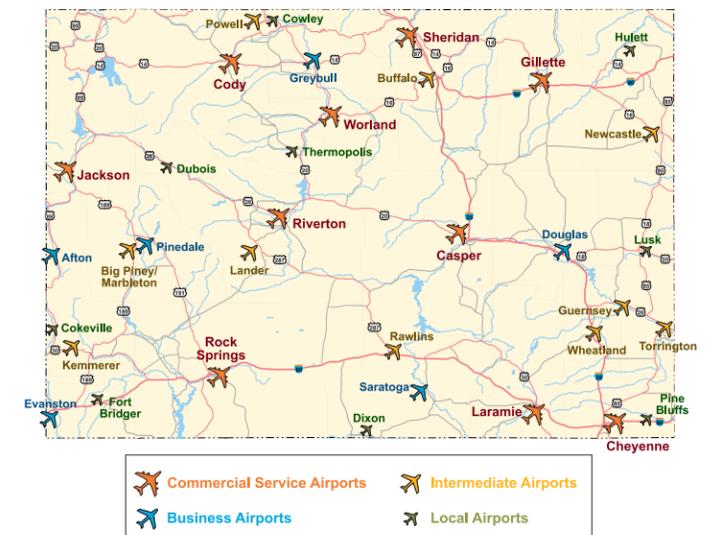
The study concluded that airports in Wyoming are important to supporting various aspects of the economy; contributing to state and local tax revenues; improving efficiency for hundreds of Wyoming businesses; and supporting many vital services which help to improve the quality of life for everyone in Wyoming.

The study considered three primary measures to express economic impacts associated with each airport:

- » employment/jobs,
- » annual payroll, and
- » annual output or economic activity.

Airport related economic impacts include both initial and multiplier impacts. Initial economic impact activities, as discussed in this report, are impacts that start with the day-to-day operation of each airport or with spending by visitors who arrive by air. Multiplier impacts are associated with the re-circulation of initial impacts in the economy being studied. Total impacts in this report are the sum of initial and multiplier impacts. All statewide economic impacts were estimated using a state model. Economic impacts for each airport were estimated using the state model, but were also estimated using a county-based model specific to each airport to quantify each airport's local economic impact.

Study Airports



Johnson County Airport (BYG)

ANNUAL ECONOMIC IMPACTS

For all study airports, including Johnson County Airport, initial, multiplier, and total airport related economic impacts were estimated in the following categories:

ON-AIRPORT

- » Airport administration, operation, and maintenance
- » Airport tenants or businesses
- » Capital investment to improve, maintain, or expand study airports



OFF-AIRPORT

- » Spending associated with visitors who arrive by air



Study analysis shows that Johnson County Airport supports 6 initial jobs related to on-airport activities. These jobs are associated with airport management, aviation businesses that may operate at the airport, and capital investment. When airport related capital investment is made, over the duration of the project, jobs and associated economic impacts are realized.

In addition, spending by visitors who arrive in Wyoming via Johnson County Airport supports 3 more jobs. These jobs are supported by the spending of visitors who arrive on general aviation aircraft.

Data to develop estimates of economic impact for the airport came from airport administration, any businesses that operate at the airport, and surveys of visitors using the airport.

Annual Economic Impacts of the Johnson County Airport on the Local Economy

Total initial employment for Johnson County Airport was estimated at **9 jobs**. As these initial jobs and the payroll and annual output associated with them enter the airport's local economy, additional multiplier jobs, payroll, and output are supported. The accompanying tables show annual economic impacts estimated using a local model for the airport's market area.

Local Economic Impacts From Airport Administration, Airport Tenants, and Capital Investment

IMPACTS	INITIAL	MULTIPLIER	TOTAL
Jobs	6	1	7
Payroll	\$230,530	\$37,540	\$268,070
Output	\$966,230	\$159,950	\$1,126,180

Local Economic Impacts From General Aviation Visitor Spending

IMPACTS	INITIAL	MULTIPLIER	TOTAL
Jobs	<3	<1	3
Payroll	\$50,690	\$13,090	\$63,780
Output	\$182,850	\$53,690	\$236,540

Annual State and Local Aviation Tax Impacts for Johnson County Airport

Airport and visitor related activities result in contributions to both local and state tax revenues. The WYDOT study estimated that on an annual basis activities supported by Johnson County Airport contribute an estimated **\$46,640 in state and local tax revenues**.

ANNUAL LOCAL AND STATE AVIATION TAX REVENUES

\$46,640



Aviation Benefits to Area Residents, Businesses, and Organizations

As part of this project, airports, airport tenants, airport visitors, and area businesses and residents were contacted to determine how they benefit from Johnson County Airport. Flight records from the airport show that businesses and individuals use the airport to support their travel. Study interviews revealed that airports support medical related needs for Wyoming residents; airports bring medical specialist to local hospitals and enable residents to travel to more distant medical facilities for advanced treatment. Local businesses rely on general aviation airports for their employees and for customers and vendors who fly to Wyoming to visit them.

General Aviation Flights



This map provides a partial representation of GA departures and arrivals at Johnson County Airport. Flight records indicate that in 2013, in addition to facilitating air travel to various locations in Wyoming, the airport supported direct flights to 24 other different states.

The airport supports many different types of users and businesses. This research identified some of the airport's more frequent users as follows: North Star Energy and Construction, Sanjel Corporation, Boys and Girls Clubs of the Big Horns, Mr. R's Auto Salvage, Iberlin Ranch, MCS Strategies, Bear Track Outfitters, the U.S. Forest Service, Hoofprints of the Past Museum, UCross Foundation, Paradise Guest Ranch, Sports Lure, and the Bureau of Land Management.

Example Benefits From Johnson County Airport

The airport is important to increasing the efficiency of both local and visiting businesses. Time savings realized by using general aviation aircraft also helps many companies. Examples of area businesses that use the airport include North Star Energy and Construction and Sanjel; these companies provide support services to the oil and gas industry. Other local entities that use the airport include the Boys and Girls Clubs of the Big Horns, Mr. R's Auto Salvage, and Iberlin Ranch. MCS Strategies from Cleveland, an economic development firm, is an example of a visiting business that uses the airport.

Cultural resources in the Buffalo area benefit from the airport. Examples include Hoofprints of the Past and the UCross Foundation. Hoofprints of the Past is an area museum devoted to the preservation of the history and the heritage of the West. According to museum operators, some of their visitors arrive via the airport. The UCross Foundation is devoted to providing a setting in which authors, painters, writers, and others can hone their craft in a natural setting that provides additional inspiration.

The Johnson County Healthcare center benefits from the airport. In emergency situations, patients are transported to larger health care facilities. Wyoming Life Flight also serves the airport; they fly approximately 200 Life Flight operations in Wyoming each year. In some instances, patients are transported to Casper, but more frequently they are transported to specialty medical facilities in Greeley, Loveland, or Denver, Colorado. Specialty doctors also come to the area to treat patients. These activities supported by the airport help to improve the quality of life for all area residents.

The United States Forest Service and the Bureau of Land Management (BLM) use the airport to perform aerial inspections. The airport enables the agencies to more efficiently carry out their responsibilities and to protect natural resources in the Buffalo area.

Note: More examples of airport-specific users are included in the technical report.

