WYOMING
FY2023
ANNUAL REPORT

Wyoming Department of Transportation

Highway Safety Behavioral Grants Office

Table of Contents

Introduction 2

Wyoming Department of Transportation 3

Agency Overview 4

WYDOT Purpose, Vision, Mission, Values and Goals 5

Organization Chart 6

Highway Safety Program 7

Wyoming Legislative Update 8

Executive Summary 9

FY2023 Highway Safety Behavioral Program Highlights 10

Traffic Safety Enforcement Program. 13

Future Plans 14

Core and State Performance Measures 15

Activity, Behavior & Core Performance Measures 21

Program Areas 22

- **402 State and Community Highway Safety** 23
- **405b – Occupant Protection** 46
- **405c – Traffic Records** 48
- **405d – Impaired Driving** 51
- **405f - Motorcycle Awareness** 58
- **154 Alcohol Penalty Transfer Funds** 59

Introduction

Mark Gordon was elected Wyoming's 33rd Governor, on Nov. 6, 2018. He was sworn into office on January 7, 2019, and re-elected on November 8, 2022.

Mark Gordon grew up on the family ranch in Wyoming where he learned the values of hard work and integrity and the importance of working together. As Governor, he brings those values to the table, maintaining his commitment to a Wyoming where its citizens can pursue their dreams while the State retains its unique character. He is a strong believer that Wyoming must chart its own course, and a steadfast defender of its interests to do so.

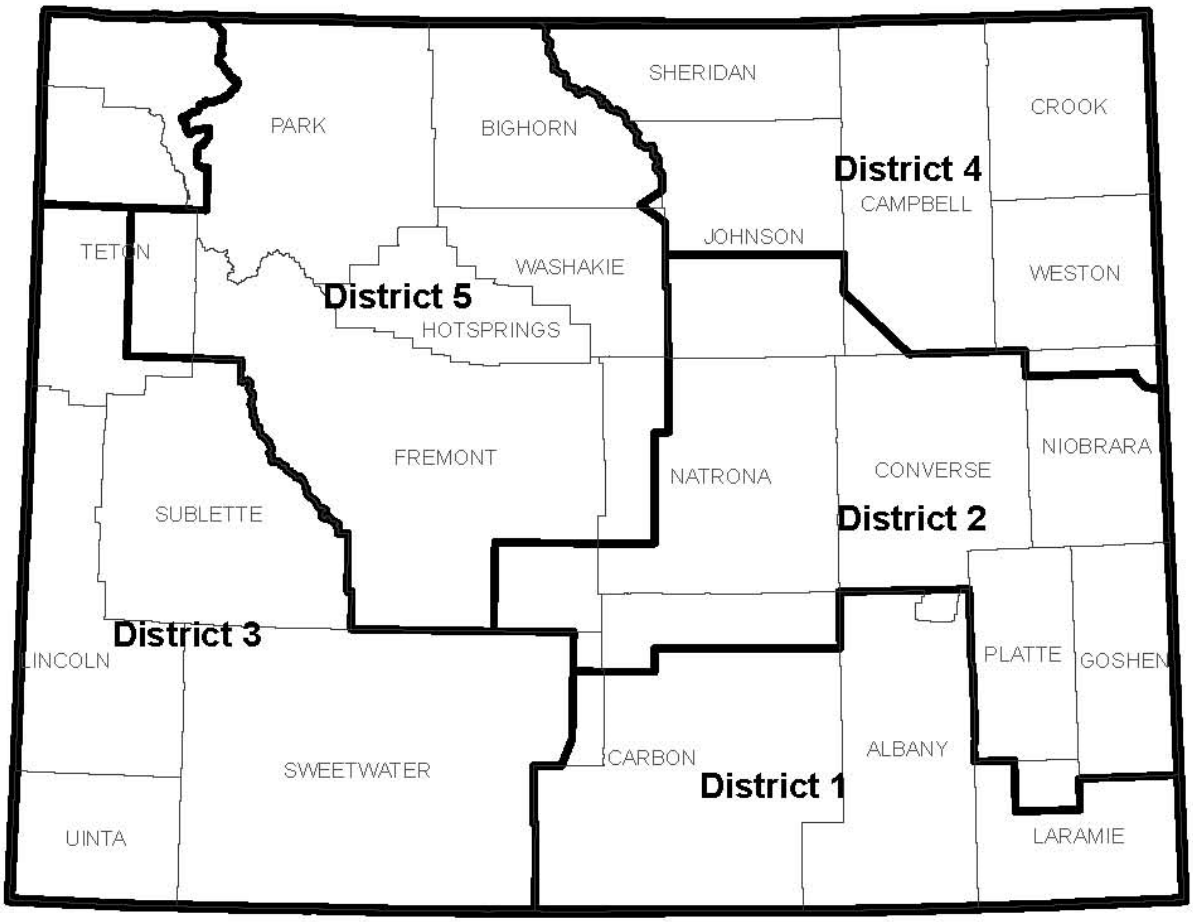
As a conservative, Governor Gordon has worked tirelessly to set Wyoming on a sustainable fiscal path. He is committed to making government more transparent, accessible, productive and efficient. He believes government is best when it is closest to the people, and is committed to giving local communities the tools they need to thrive. He is a staunch advocate of quality education for all children from bottom to top, K-12 through all forms of post-secondary education, private and public.

Governor Gordon served as Wyoming State Treasurer from October 2012 until January 2019 when he was sworn in as Governor. He was ranked 57th among the Sovereign Wealth Fund Institute's "most significant and impactful public investor executives" in 2013. During his time in office, he transformed and modernized the management of the State's financial portfolio, leading in 2016 to Wyoming earning the No. 1 ranking in the United States and No. 3 in the world among all sovereign funds by the Peterson Institute.

First elected Governor in 2018, he has successfully led Wyoming through two of its most significant challenges in decades: the COVID-19 crisis and the most significant decline in mineral revenue in the state's history. He has spearheaded efforts to diversify all sectors of Wyoming's economy, including technology, finance, agriculture, energy, including carbon capture and sequestration, research, education and tourism. He is dedicated to continuing to make the state a darn good place to raise kids.

Governor Gordon and his wife Jennie have four grown children – Aaron; Anne; Bea with husband Austen and son Crawford; and Spencer with wife Sarah, their son Everett, and twin daughters Violet and Eloise.

Wyoming at a Quick Glance



2022 Population – 581,381

- Persons under 5 years – 5.4%
- Persons under 18 years – 22.4%
- Persons 65 years and Over – 18.6%

2022 Population per square mile 5.9
2022 Miles of Roads in Wyoming 30,051
2022 Daily Vehicle Miles Traveled (DVMT) – 18,783,745
2022 Licensed Drivers – 480,383
2022 Total Vehicle Registrations – 960,385
2022 Impaired Driving Arrests – 30.86% of all statewide arrests (average BAC .1639)
2023 Observed Seat Belt Use Rate – 81.9%

Wyoming Department of Transportation

Agency Overview

The Wyoming Department of Transportation (WYDOT) is one of the largest State agencies with approximately 1,800 employees dispersed throughout the State. Employees are responsible for overseeing approximately 7,600 miles of federal-aid roadways, which includes city and county roads, and more than 900 miles of national, interstate highways. Engineering, finance, technology, aeronautics, construction, maintenance, and law enforcement are a few programs that make WYDOT a thriving department. The transportation system serves the citizens of Wyoming in addition to facilitating interstate commerce and travel.

WYDOT is dedicated to promoting safe use of Wyoming roads with the continuing goal of reducing fatalities, injuries, and property damage crashes by means of the "Five E's" - engineering, education, enforcement, emergency medical services (EMS), and everything else.

The Highway Safety Program is a program within WYDOT, which houses Highway Safety Data, Crash Data Management, Motorcycle Safety, and the Highway Safety Behavioral Grants Program (HSO) offices.

The HSO has been tasked with educating the public on the consequences of traffic crashes and supporting law enforcement in the enforcement of Wyoming traffic laws to the end of reducing fatalities and serious injuries on Wyoming roads. Driver education, awareness and promoting good driving behavior on the topics of seat belt use, impaired driving, speeding, distracted driving, and motorcycle safety are the keys to preventing traffic crashes.

WYDOT Purpose, Vision, Mission, Values and Goals

Purpose: Support Wyoming's economy while safely connecting communities and improving the quality of life.

Vision Statement	Mission
Excellence in Transportation	Provide a safe and effective transportation system.

Values (RIDES)

Respect: respectfully considering the opinions of other, selflessly serving the citizens of Wyoming, and acting with humility.

Integrity: Being honest and trustworthy in all our dealings with each other and the public. Having the courage to hold ourselves and each other accountable for doing the right thing, even when no one is looking.

Dedication: Commitment to achieving our mission and serving the people of Wyoming. Loyalty to mission and agency is important, and is both given and earned.

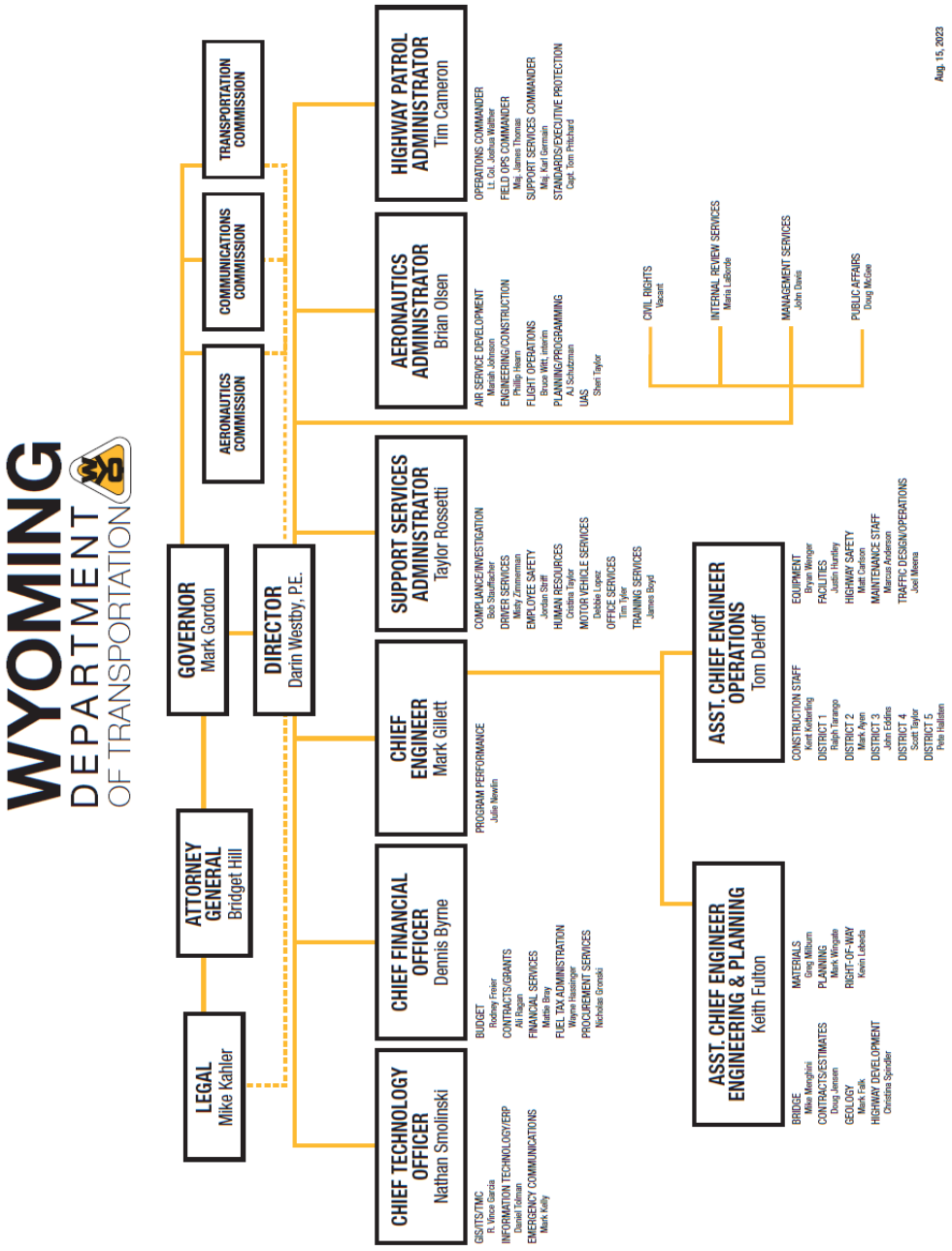
Excellence: Striving for excellence in everything we do, always giving the very best of ourselves. Identifying problems, but focusing on solutions, toward which we are innovative, resourceful, and unrelenting.

Safety: Valuing people as our greatest resource, and as such everyone in the workplace should be safe while performing their job duties and in their physical surroundings as well as free from the mental and emotional harm of harassment, discrimination, or intimidation. Additionally, valuing the safety of those we serve as a top priority.

Goals

- Ensure a vibrant, safe and competent workforce.
- Acquire and responsibly manage resources.
- Provide safe, reliable and effective transportation systems
- Provide essential public safety services and effective communication systems.
- Create and enhance partnerships with transportation stakeholders.
- Encourage and support innovation.
- Preserve our history and heritage.

Organization Chart



Highway Safety Program

Office Structure

The Highway Safety Behavioral Grants Program (HSO), Wyoming Crash Records, and Motorcycle Safety are programs of the Highway Safety Program within the Wyoming Department of Transportation.

There are four staff members within the HSO who report to the Governor's Representative. Together, they are focused on problem identification, project expectations, evaluations, and the communication of each. Listed below is the Governor's Representative and the members of the HSO:

Governor's Representative:
Matthew D. Carlson, P.E.
Governor's Representative for Highway Safety
State Highway Safety Engineer

Highway Safety Behavioral Grants Program Office Staff:
Karson James
Highway Safety Behavioral Grants Program Manager

Melissa Gribble
Senior Financial Analyst
Focus Areas: Program Financials, Grants Tracking System (GTS), PeopleSoft, Governor's Council on Impaired Driving, Wyoming Seat Belt Coalition, Engineering Services, etc…

Stephanie Lucero
Senior Grants Manager
Focus Areas: Law Enforcement, Impaired Driving, Occupant Protection, Data Analysis, Traffic Records, Problem ID, WYTRCC, etc…

Jamie Schwaiger
Grants Manager
Focus Areas: Community Outreach and Education, Impaired Driving, Teen Drivers, Motorcycle Safety, Traffic Safety Resource Prosecutor, Distractive Driving, Media, etc…

Each employee works well beyond the parameters noted above to improve the efforts of the office and is deeply committed to the goal of reducing the number of persons injured or killed on Wyoming roadways.

Wyoming Legislative Update

Governor:	Mark Gordon (R)
U.S. Congressional Delegation	
Senators:	John Barrasso, M.D. (R) Cynthia Lummis (R)
Representative:	Harriet Hageman (R)
Governor's Representative:	Matthew D. Carlson, P.E. Highway Safety Program Department of Transportation
Highway Safety Behavioral Grants Manager:	Karson James Highway Safety Behavioral Grants Program Department of Transportation

Seat Belt	
Safety Belt Law	Yes, secondary enforcement
Child Safety Seat Law	Yes
Booster Seat Law	Yes (Until 9th birthday)
GDL	
Graduated licensing (GDL)	Yes
Impaired Driving	
0.08 BAC *per se* law (Section 163)	Yes
Zero tolerance for drivers < age 21	Yes (0.02)
Open Container (Section 154)	Yes (Note: Not compliant with Section 154)
Repeat Intoxicated Driver Laws (Section 164)	Partial (Note: Not compliant with Section 164)
24/7	**Yes (Note: Legislative Update FY2020)**
Ignition Interlock	**Yes (Note: Legislative Update FY2020)**
Administrative license revocation	Yes
Texting	
Texting While Driving	Yes
Cell Phone	
Cell Phone Use While Driving	Partial (Note: No statewide ban but select municipalities have enacted law)
Move Over Law	
Move Over Requirement	Yes (As of July 1, 2018)
Construction Zones	
Increased fines through construction zones	Yes (As of July 1, 2018)

Executive Summary

The HSO is dedicated in promoting safe roads in Wyoming. Our objective is to reduce the State's traffic crashes, fatalities, and injuries through outreach, education, and enforcement. Specifically, the HSO focuses on key program areas to include Impaired Driving, Occupant Protection, Motorcycle Safety, Teen Safety, Distracted Driving, and Traffic Records.

This Annual Report summarizes project accomplishments and challenges as submitted within the FY2023 Highway Safety Plan (HSP). The HSP identifies traffic safety behavioral problems through data driven analysis to fund projects that will assist Wyoming in meeting core performance and behavioral measures.

Substantial progress has been made in the category of impaired driving. As of October 31, 2023 the total number of Impaired Driving Fatalities is twenty-three (23) compared to the FY2022 total number of forty-six (46). New impaired driving programs have been implemented with great success, in part due to the support multiple sub-recipients shared with these new programs.

The HSO expended $4,711.089.45 in FY2023 federal grant funds in the areas of:

- 402 State and Community Highway Safety ($2,487,255.94)
- 405b Occupant Protection ($345,603.58)
- 405c Traffic Data ($286,520.77)
- 405d Impaired Driving ($1,417,747.40)
- 405d 24/7 ($30,894.53)
- 405f Motorcycle Safety ($59,518.03)
- 154al Alcohol ($83,549.20)

FY2023 Highway Safety Behavioral Program Highlights

Progress towards Wyoming's goals was made through the dedication, hard-work and the efforts of Wyoming traffic safety advocates, whether it be directly or indirectly, grant-funded or not. The major program areas addressed were: Impaired Driving, Occupant Protection, Distracted Driving, Teen Drivers, Motorcycle Safety, and Traffic Records.

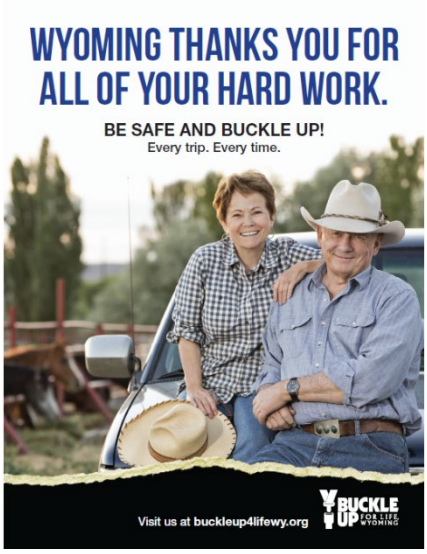
There were numerous successful projects and activities this fiscal year and the following paragraphs feature the hard work of the Highway Safety Behavioral Grants Program and their sub-recipients/contractors efforts. Individual project write-ups provide more detail, successes, and/or challenges.

Occupant Protection. The Wyoming Highway Patrol and thirty-eight (38) local law enforcement agencies participated in high visibility enforcement overtime grants. The national and local occupant protection high visibility enforcement overtime campaigns resulted in one thousand six hundred ninety (1,690) seat belt citations and one ninety six (196) child restraint citations.

In partnership with the Wyoming Seat Belt Coalition (WYSBC), the HSO proactively implemented a non-profit community organization mailing to encourage diverse groups, state-wide, to express their interest in encouraging seat belt use within their respective constituent groups. Thirty-five (35) community organizations enthusiastically responded. New partnerships were formed with organizations such as The Science Zone summer kids program, Lobban Street Music Saturdays in the Square concert series, Cyber Wyoming Alliance, and Relative Theatrics.

On behalf of the WYSBC, Heinrich Marketing created PSA's in numerous formats: social, print, TV, etc., to reach the different demographics from the agriculture community, sports fans, Native Americans, to the general public. Between the months of June 2023 and September 2023, solely via social media posts, a total of 172,786 people were reached. The highest number since Heinrich Marketing has been facilitating the Coalition. There are nine hundred forty-nine (949) WYSBC social media page "followers" which is an increase of 18% with one hundred forty-six (146) new page "followers," since September 30, 2022.

The Child Passenger Safety Instructor and Training Program conducted two (2) full certification classes with thirty-eight (38) students, four (4) Update Courses with forty-six (46) students and, for the first time, one (1) Hybrid Course with five (5) students. Wyoming has two hundred seventeen (217) certified technicians with fifteen (15) of those being instructors.



Impaired Driving. Wyoming law enforcement agencies participated in the impaired driving high visibility enforcement overtime grants supporting national campaigns and local events resulting in four hundred twenty-nine (429) DUI arrests statewide. There were six (6) DUI multi-agency task force events in Albany, Fremont, and Laramie counties resulting in fifty (50) DUI arrests. Task Force operations include comprehensive media campaigns using the resources of WYDOT Public Involvement Officer's and local partners to enhance traffic safety messaging which included live radio, PSA's, VMS signs, billboards, banners, and social media.

The WHP Impaired Driving Program Manager was able to conduct twenty-seven (27) technical trainings to law enforcement which included certifying eleven (11) new Drug Recognition Experts. The TSRP provided technical assistance and training in the legal aspects of detecting impaired drivers and prosecuting an impaired driver.

The Fremont County Safe Ride program was established this year. A sober ride home was provided free of charge at seventeen (17) community events. Services were provided to a total of one hundred forty-six (146) passengers. Most significantly, there were zero (0) alcohol related fatalities during these events.

The Law Enforcement Liaison (LEL) facilitated and coordinated traffic safety enforcement operations in Fremont County in partnership with the Fremont County DUI Task Force with significant results. The total number of alcohol related crashes in Fremont County from January

2023 through September 2023 decreased thirty (30) percent from the previous year. The LEL also assisted with a partnership with the Wind River Transportation Authority to provide Fremont County citizens with sober rides home during community organized events.

Distracted Driving. The WHP Safety Education, Injury Prevention Resources (IPR) Traffic Safety Education, SADD, WY Department of Health Think First, and the Public Affairs Office state-wide media projects all continued education efforts through in-person, virtual, and media projects. Wyoming is a large State with a small population hence why the WHP Safety Education Program proves so valuable as sworn personnel can be available anywhere in the State to provide first-hand experience as to the consequences of traffic crashes and provide education of Wyoming's traffic laws. The WHP also serves as a resource to assist the efforts of other traffic safety partners.

Teen Safety Program. WY SADD's teen traffic safety messages reached 665,441 people through trainings, earned media, social media impressions and public service announcements. Wyoming Think First: Driver Safety conducted twenty-six (26) in-person presentations to one thousand four hundred eighty-six (1,486) teen drivers. Topics covered included distracted driving and occupant protection specific to Wyoming teens. IPR conducted virtual traffic safety sessions aimed at methods of talking to teenagers about impaired and distracted driving. IPR also conducted school traffic safety events reaching nine hundred fifty-five (955) elementary and high school students. Events displayed a seat belt convincer unit and a DUI crash survivor with diminished mental and physical capabilities showing the consequences of unsafe driving behaviors.

Motorcycle Safety. The WYDOT Public Affairs Office delivered several media campaigns designed to target motorcyclists such as Sturgis, Ham 'n Jam, Share the Road, and Look Twice, Save a Life. Messaging was communicated through the WYDOT Report, social media, dynamic message signs, television, newspaper ads, and radio spots.

Traffic Records Data Program. The Data program had several improvements to traffic safety databases including modifying the applications and supporting data with the Safety Portal, completion of the ELRS update to the Map-based crash reporting (WIGLS), development of additional MIRE FDE (roadway fundamental data elements), progress on the new crash reporting system assessment project with WYDOT programs, Law Enforcement, and other Wyoming Traffic Records Coordinating Committee members.

Traffic Safety Enforcement Program.

The Traffic Safety Enforcement Program (TSEP) is comprised of High Visibility Overtime Enforcement, Law Enforcement Liaisons (LEL), DUI Mobile Command Vehicle, Impaired Driving Training for law enforcement, and Traffic Safety Resource Prosecutor (TSRP) Projects focusing on the enforcement of Wyoming traffic laws. Impaired driving and occupant protection are the primary focus areas.

The Wyoming Highway Patrol and local agencies participated in mandatory national events (Holiday Campaign, May Mobilization, and August Crackdown) and during local events with higher volume of roadway traffic within their jurisdictions. Thirty-eight (38) state and local law enforcement agencies participated in grant-funded overtime.

In total, high visibility enforcement overtime grants produced one thousand eight hundred eighty-six (1,886) seat belt and child restraint citations, four hundred twenty-nine (429) DUI arrests, three thousand nine hundred ninety-four (3,964) speeding citations, and three thousand six hundred seventy-nine (3,679) other citations.

The LEL continued to foster relations with state and local law enforcement through seventy-eight (78) site visits to seventy-four (74) active law enforcement agencies statewide. In addition, the LEL offered Data Driven Approaches to Crime and Traffic Safety (DDACTS) and Traffic Incident Management (TIM) classes throughout the State.

The WHP Impaired Driving Program Manager (IDPM) provided statewide education and training for law enforcement in DUI detection methods. There were thirty (30) law enforcement agency visits to promote impaired driving enforcement and training that resulted in seventeen (17) trainings. The TSRP provided technical assistance and training in the legal aspects of detecting impaired drivers and prosecuting an impaired driver to peace officers and prosecutors.

The DUI Mobile Command Vehicle deployed for eighteen (18) DUI Task Force Events and three (3) educational events statewide. Three (3) of the DUI Task Force Events were conducted outside of Laramie County in Albany, Sheridan and Sweetwater Counties. The deployments centered around times for which there is a nexus to impaired driving, such as the Wyoming Brewer's Festival, Oktoberfest, Cheyenne Frontier Days, Border WAR (multi-jurisdiction and multi-state event).

Future Plans

The HSO is dedicated to dealing with these challenges head-on by proactively evaluating, addressing, adapting and working with each sub-recipient as necessary to ensure project success. Although projects vary by area of focus, activity, and personnel the HSO will implement the following strategies as an Office:

- Continue to partner with safety advocates whose objectives align with the HSO's.
- Continue to work with sub-recipients in adapting to the challenges of implementing programs statewide, county-by-county, or project by project at any given time.
- Continue to review verbiage included agreements to ensure goals and deliverable project accountability and leads to success.
- Review law enforcement high visibility overtime grants and update the funding formula based on data that ensures fair and equitable distribution of funds.
- Explore new ways of reaching the differing demographics through different social media platforms and partners.
- The HSO will continue to utilize a data driven approach to project selection to ensure that all Wyomingites are reached with a special emphasis on the high-risk demographics through education and enforcement. Projects include high visibility overtime enforcement, media outreach, traffic safety education projects, expansion of the 24/7 Program, and SADD's continued outreach to the teen demographic whose traffic safety numbers are on the rise.

These strategies will assist the HSO in the prudent allocation and distribution of resources.

Core and State Performance Measures

The HSO will continue to fund projects that have a propensity to make an impact on Wyoming's Core and State Performance Measures. The HSO is on course to meet all but three (3) of the Core Performance Measures and one (1) Behavioral Performance Measure. (Note: See Performance Measures with a grey background).

In effort to determine if HSO is on course to meet the Core Performance Measures, the HSO took into consideration the 2023 Wyoming State crash data. The State crash data reported in the following table is approximate through November 30, 2023 with final crash counts not available until mid-2024.

The Safety Management System (SMS) Committee analyzes the five (5) and ten (10) year running averages along with recent trends to determine the new performance targets. The SMS Committee is the coordinating body for the Strategic Highway Safety Plan. The Observed Seat Belt Use target is based on the five (5) year running average.

C1 – Number of Traffic Fatalities (State crash data files)
C2 – Number of Serious Injuries in Traffic Crashes (State crash data files)
C3 – Fatalities/ VMT (State crash data files)
C4 – Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (State crash data files)
C5 – Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of .08 and Above (State crash data files)
C6 – Number of Speeding-Related Fatalities (State crash data files)
C7 – Number of Motorcyclist Fatalities (State crash data files)
C8 – Number of Unhelmeted Motorcyclist Fatalities (State crash data files)
C9 – Number of Drivers Age 20 or Younger Involved in Fatal Crashes (State crash data files)
C10 – Number of Pedestrian Fatalities (State crash data files)
C11 – Number of Bicyclist Fatalities (State crash data files)
S1 – Number of Distracted Driving Fatalities (State)
S2 – Number of Drug Involved Fatal & Serious Injuries (State)
S3 – Roadway/Completeness – Wyoming LRS Coverage

Performance Measure:	Target Period	Target Year(s)	Target Value FY 23 HSP	Data Source/ FY 23 Progress Results	On Track to Meet FY 23 Target: YES/NO/In-Progress (Must be Accompanied by Narrative)
C-1) Total Traffic Fatalities	5 year	2019-2023	128	State 133	No
C-2) Serious Injuries in Traffic Crashes	5 year	2019-2023	450	State 426	Yes
C-3) Fatalities/VMT	5 year	2019-2023	1.35	State 1.46	No
C-4) Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions	5 year	2019-2023	55	State 45	Yes
C-5) Alcohol-Impaired Driving Fatalities	5 year	2019-2023	42	State 27	Yes
C-6) Speeding-Related Fatalities	5 year	2019-2023	46	State 46	No
C-7) Motorcyclist Fatalities	5 year	2019-2023	19	State 15	Yes
C-8) Unhelmeted Motorcyclist Fatalities	5 year	2019-2023	13	State 9	Yes
C-9) Drivers Age 20 or Younger Involved in Fatal Crashes	5 year	2019-2023	15	State 10	Yes
C-10) Pedestrian Fatalities	5 year	2019-2023	10	State 9	Yes
C-11) Bicyclist Fatalities	5 year	2019-2023	1	State 1	Yes
B-1) Observed Seat Belt Use for Passenger Vehicles, Front Seat Outboard Occupants (State Survey)	5 year	2019-2023	82.5%	NHTSA Certified State Survey 81.90%	No
S1 – Number of Fatalities in Distracted Driving Crashes	5 year	2019-2023	12	State 11	Yes
S2 – Number of Drug Involved Fatal & Serious Injuries	5 year	2019-2023	80	State 63	Yes
S3 – Roadway/ Completeness-Wyoming LRS Coverage Complete Project by 2023	1 year	2023	Complete	State Complete	Yes

Performance Report

C1 - Number of Traffic Fatalities (State crash data files).

Maintain the projected number of traffic fatalities of the five (5) year average (2019-2023) of one hundred twenty-eight (128) by December 31, 2023.

> **Progress Report:** Wyoming is not on course to meet this goal. In 2022, there were one hundred thirty-four (134) fatalities and as of November 30, 2023, Wyoming is at one hundred thirty-three (133) fatalities. The HSO will continue to review all projects to ensure goals and deliverables are on course for successful completion, otherwise, projects are adjusted throughout the year to focus on areas of improvement. Strategies include going virtual, expanding reach and traffic safety partners, offering more traffic safety education classes, trainings, and providing traffic safety equipment strategically located around the State.

C2 – Number of Serious Injuries in Traffic Crashes (State crash data files).

Maintain the projected number of serious traffic injuries of the five (5) year average (2019-2023) of four hundred fifty (450) by December 31, 2023.

> **Progress Report:** Wyoming is on course to meet this goal. In 2022, there were four hundred eighty-two (482) serious injuries in traffic crashes and as of November 30, 2023, Wyoming is at four hundred twenty-six (426) serious injuries. Same as C1 Progress Report.

C3 – Fatalities/ VMT (State crash data files).

Maintain Wyoming's projected Fatality Rate (100 MVMT) of the five (5) year average (2019-2023) of 1.35 by December 31, 2023.

> **Progress Report:** Wyoming is not on course to meet this goal. The FARS 2021 data indicates the fatality rate at 0.99 (FARS 2022 data is not yet available). In 2022, the State data indicates the fatality rate was 1.47. As of November 30, 2023, the fatality rate stands at 1.46. Noted in C1 – Number of traffic fatalities, the HSO will continue to work with each sub-recipient to monitor, evaluate, and adapt to project challenges throughout the year.

C4 – Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (State crash data files).

Reduce Wyoming's passenger vehicle fatalities, in all seating positions, to the five (5) year average (2019-2023) of fifty-five (55) by December 31, 2023.

> **Progress Report:** Wyoming is on course to meet this goal. In 2022, there were sixty-one (61) unrestrained fatalities. As of November 30, 2023, Wyoming is at forty-five (45)

unrestrained fatalities. The HSO continues to recruit and train new Child Passenger Safety (CPS) technicians while supporting enforcement of Wyoming traffic laws.

C5 – Number of Alcohol-Impaired Driving Fatalities Involving a Driver or Motorcycle Operator with a BAC of .08 and Above (State crash data files).

Reduce Wyoming's alcohol impaired driving fatalities to the five (5) year average (2019-2023) of forty-two (42) by December 31, 2023.

Progress Report: Wyoming is on course to meet this goal. In 2022, there were forty-six (46) alcohol impaired driving fatalities. As of November 30, 2023, Wyoming is at twenty-seven (27) alcohol impaired driving fatalities. Significant work by GCID priorities and DUI Task Forces have contributed to the decrease in impaired driving fatalities.

C6 – Number of Speeding-Related Fatalities (State crash data files).

Reduce Wyoming's speed-related fatalities to the five (5) year average (2019-2023) of forty-six (46) by December 31, 2023.

Progress Report: Wyoming is not on course to meet this goal. In 2022, there were fifty-four (54) speed related fatalities. As of November 30, 2023, Wyoming is at forty-six (46) speed related fatalities. The HSO adjusted its local law enforcement agency radar equipment grants in FY2022 and FY2023 to manage these grants directly through the HSO in addition to looking at new criteria for distribution of radar equipment.

C7 – Number of Motorcyclist Fatalities (State crash data files).

Maintain Wyoming's motorcyclist fatalities from the five (5) year average (2019-2023) of nineteen (19) by December 31, 2023.

Progress Report: Wyoming is on course to meet this goal. In 2022, there were twenty (20) motorcyclist fatalities. As of November 30, 2023, Wyoming is at fifteen (15) motorcyclist fatalities. Motorcycle Safety Classes offered statewide to both basic and advanced riders and the motorcycle awareness campaigns by the WYDOT Public Affairs Office have contributed to the decrease in motorcyclist fatalities.

C8 – Number of Unhelmeted Motorcyclist Fatalities (State crash data files).

Maintain Wyoming's unhelmeted motorcyclist fatalities of the five (5) year average (2019-2023) of thirteen (13) by December 31, 2023.

Progress Report: Wyoming is on course to meet this goal. In 2022, there were twelve (12) unhelmeted motorcyclist fatalities. As of November 30, 2023, Wyoming is at nine (9) unhelmeted motorcyclist fatalities.

C9 – Number of Drivers Age 20 or Younger Involved in Fatal Crashes (State crash data files).

Maintain Wyoming's young drivers, age 20 or younger involved in fatal crashes of the five (5) year average (2019-2023) of fifteen (15) by December 31, 2023.

> **Progress Report:** Wyoming is on course to meet this goal. In 2022, there were sixteen (16) young drivers involved in fatal crashes. As of November 30, 2023, Wyoming is at ten (10) young drivers involved in fatal crashes. Implementation of the Wyoming Department of Health Think First program as well as work performed by SADD and IPR teen focused programs has contributed to the reduction in young drivers' involvement in fatal crashes.

C10 – Number of pedestrian fatalities (State crash data files).

Maintain pedestrian fatalities from the five (5) year average (2019-2023) of ten (10) by December 31, 2023.

> **Progress Report:** Wyoming is on course to meet this goal. In 2022, there were eight (8) pedestrian fatalities. As of November 30, 2023, Wyoming is at nine (9) pedestrian fatalities. WYDOT intends to continue integrating consideration of the needs of pedestrians and bicyclists in its planning and project development processes to produce a transportation system with true model choices. This plan also provides guidance for local governments in Wyoming for developing their own bicycle and pedestrian plans and facilities.

C11 – Number of Bicycle Fatalities (State crash data files).

Maintain bicyclist fatalities of the five (5) year average (2019-2023) of one (1) by December 31, 2023.

> **Progress Report:** Wyoming is on course to meet this goal. In 2022, there was one (1) bicycle fatality. As of November 30, 2023, Wyoming has had one (1) bicycle fatality. Same as C10 Progress Report.

S1 – Distracted Driving (State crash data files).

Maintain distracted driving fatalities of the five (5) year average (2019-2023) of twelve (12) by December 31, 2023.

> **Progress Report:** Wyoming is on course to meet this goal. In 2022, there were eleven (11) distracted driving fatalities. As of November 30, 2023, Wyoming is at eleven (11) distracted driving fatalities. The HSO will continue to work with each sub-recipient to adapt projects and activities to reach and ensure engagement with distracted driving education. Strategies include going virtual, offering more classes, and evaluating projects regularly for effectiveness.

S2 – Number of Drug Involved Fatal & Serious Injuries (State crash data files).

Maintain drug involved fatal and serious injuries of the five (5) year average (2019-2023) of eighty (80) by December 31, 2023.

Progress Report: Wyoming is on course to meet this goal. In 2022, there were eighty-five (85) drug involved fatal and serious injuries. As of November 30, 2023, Wyoming is at sixty-three (63) drug involved fatal and serious injuries.

S3 - Crash Report Accuracy (State):

Roadway / Completeness – Wyoming LRS Coverage
Progress Report: Wyoming is on course to meet the target. The project is complete.

Activity & Behavior Performance Measures

Activity Measures – High Visibility Overtime Enforcement

Law enforcement agencies participate in high visibility enforcement overtime grants to increase compliance with seat belt, speed and impaired driving laws in Wyoming.

A1 – Number of Seat Belt Citations Issued During Grant-Funded Enforcement Activities

Results: The number of seat belt and child restraint citations issued during FY2023 was one thousand eight hundred eighty-six (1,886) of which one thousand six hundred ninety (1,690) were seat belt and one hundred ninety-six (196) were child restraints.

A2 – Number of Impaired Driving Arrests Made During Grant-Funded Enforcement Activities

Results: The number of DUI arrests made during the FY2023 grant-funded overtime enforcement activities was four hundred twenty-nine (429).

A3 – Number of Speeding Citations Issued During Grant-Funded Enforcement Activities

Results: The number of speed citations issued during FY2023 was three thousand nine hundred sixty-four (3,964).

Note: speeding can also be used as a trigger offense to educate and cite individuals not wearing their seat belts.

Behavioral Measure - Observational Seat Belt Survey

B1 – Observed Seat Belt Use for Passenger Vehicles, Front Seat Outboard Occupants (State Survey)

Increase the projected observed seat belt use rate for passenger vehicles, front seat outboard occupants from the five (5) year average (2019-2023) of 82.5% by December 31, 2023.

The Wyoming Seat Belt Survey was conducted in June 2023. The standards and protocols align with the Uniform Criteria for State Observational Surveys of Seat Belt Use, 23 CFR Part 1340. The trained observers provided observations of seat belt use from two hundred eighty-five (285) sites within fifteen (15) counties.

Results: Wyoming did not meet the Observed Seat Belt Use for Passenger Vehicles performance measure for 2023. The overall observed seat belt use for 2023 was 81.9 percent. However, this is a 3.6 percent increase from 2022.

Program Areas

402 - State and Community Highway Safety

402 Planning & Administration
402 Alcohol
402 Community Traffic Safety Project
402 Occupant Protection
402 Paid Advertising
402 Police Traffic Services
402 Roadway Safety
402 Teen Safety Program

405b - Occupant Protection

405b Low Community CPS Services
405b OP Low
405b Low High Visibility Enforcement

405c - State Traffic Safety Info-System

405c Data Program

405d - Impaired Driving

405d Mid Training
405d Mid Paid/Earned Media
405d High Visibility Enforcement
405d Mid Court Support
405d 24/7 Sobriety Program

405f - Motorcycle Safety

405f Motorcycle Awareness

154al Transfer Funds

154 Alcohol
154 Paid Media

402 State and Community Highway Safety

Project Name: Planning & Administration
Project Number: PA-2023-BI-PA-01
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $84,604.20
Federal Funds Expended: $29,659.26

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of .08 and Above (FARS)

Description: The HSO administers highway safety program funding for the state of Wyoming. The HSO is committed to reducing deaths and injuries on Wyoming roadways through professional staff development, effective management of federal highway safety funds, data driven programs and funding, and partnerships with other traffic safety groups and organizations.

Results: The HSO expended funds for operational expenses which included office supplies, continuing education travel, and HSO Project Site monitoring travel expenses. In addition, training was a critical component in educating staff. For example, the HSO personnel participated in meetings, trainings and conferences: NHTSA Regional Meetings, GHSA Annual Meeting, Lifesavers Conference, Rocky Mountain Traffic Safety Summit, sub-recipient monitorings, etc.

Project Name: Wyoming Highway Patrol (WHP)
Impaired Driving High Visibility Enforcement Overtime
Project Number: AL-2023-BI-AL-01
Project Sub Recipient: Wyoming Highway Patrol
Federal Funds Obligated: $220,976.58
Federal Funds Expended: $175,606.69

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: The WHP shall conduct high visibility overtime enforcement with a focus on impaired driving.

Results: As part of Wyoming's Traffic Safety Enforcement Program, the WHP participated in year-round high visibility enforcement supporting national and local impaired driving campaigns. The WHP staff sent out memo's to all sworn WHP members to ensure the focus of the overtime was dedicated to impaired driving campaigns. To accompany the overtime efforts, press releases were sent to all Wyoming media outlets in support of national and local campaigns.

WHP worked a total of one thousand six hundred eighty (1,680) grant-funded overtime high visibility enforcement hours to an outcome of:

- One hundred eighty-three (183) DUI arrests
- Two thousand three hundred forty-six (2,346) vehicles stopped
- One thousand seven hundred sixty-one (1,761) warnings

The WHP participated in DUI Taskforce events throughout the year to include Cheyenne Frontier Days, several Fremont County DUI Task Force Events, and Border Wars which is a multi-state and multi-jurisdictional effort.

Project Name: GCID Facilitator
Project Number: AL-2023-BI-AL-02
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $100,443.90
Federal Funds Expended: $94,159.56

Performance Measures Addressed:

- C-1) Number of Traffic Fatalities (FARS, FHWA)
- C-4) Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)
- C-5) Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of .08 and Above (FARS)

Description: Conduct work to facilitate the Governor's initiatives that focus on identifying, coordinating, and prioritizing issues with proven prevention strategies related to traffic safety. This strategy will indirectly impact Wyomingites by work accomplished through the Governor's Council on Impaired Driving (GCID).

Results: The HSO contracted with Adriaens Consulting to facilitate the work of the GCID by conducting four (4) quarterly meetings providing GCID project updates, moving forward council initiatives, providing education and networking opportunities for the membership. Subcommittee meetings were also held to identify areas of improvement for established Council priorities (24/7 Program, DUI Supervision, and Judicial Training).

GCID successfully partnered with the Impaired Driving Program Manager to conduct The Rocky Mountain Prevention and Traffic Safety Summit which expanded the conference focus to include judicial and treatment court training. GCID also accomplished:

- Worked to expand the 24/7 Program statewide by creating a video in which Program personnel described how it has affected their work and benefited the community.
- Rebranding efforts to include search engine optimization, refreshed media and enhanced public presence.
- Identified the need to review counsellor education requirements to conduct Addict Severity Index (ASI) assessments used in substance abuse treatment planning.
- Assisted with the expansion of the Fremont County DUI Task force and participated in monthly meetings and subcommittee meetings.
- Updated the GCID strategic plan
- Created a sub-committee to complete NHTSA's Drug-Impaired Driving Assessment tool
- Supported local task force expansion and wider use of DDACTS for enforcement.
- Expanded partnerships with those that have a stake in the impaired driving problem: Judicial groups, law enforcement, treatment courts, Wyoming Prevention Action Alliance.

Project Name: DUI Supervised Probation and DUI Monitoring
Project Number: AL-2023-BI-AL-03/154AL-2023-BI-AL-06
Project Sub Recipient: Injury Prevention Resources (IPR)
Federal Funds Obligated: $120,227.26/$31,746.00
Federal Funds Expended: $119,885.93/$31,746.00

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)
- S-2 Number of Drug Involved Fatal and Serious Injuries

Description: DUI Supervised Probation (DSP) manages persons ordered via local courts that are convicted of DUI charges. DSP core components include two times the daily blood alcohol content testing, transdermal alcohol content monitoring, observance of ignition interlock, random drug & alcohol testing, regular meetings, referrals for services, and assuring court orders are followed.

Results: IPR's DUI Supervised Probation Program supervised one hundred thirty-nine (139) offenders with a successful completion rate of 90.7% and a 3% recidivism rate. DSP Agents had three thousand nine hundred seventy-seven (3,977) official contacts with offenders and spent one hundred fifty-eight (158) hours in court during the fiscal year. IPR's DUI Monitoring Program managed a caseload of one hundred thirteen (113) offenders with a 91% Daily Compliance Rate, a 98% Successful Completion Rate, and a 3% recidivism rate.

IPR continues to struggle with a lack of accountability through incarceration due to the Fremont County Detention Center over population. IPR staff continued outreach to various organizations who are impacted by the impaired driving problem in Fremont County to include city officials, district and county courts, drug and alcohol treatment courts, juvenile treatment courts, counseling centers, etc. Presentations are directed towards the impaired driving problem, as well as the logistical and fiscal challenges in one of the poorest counties in Wyoming. The statistics below documents the problem in this small rural community:

DSP and DUIM Program Combined Numbers FY2023

Month	Total Participants Per Month	New Participants	Participants Completed
Oct-22	108	2	11
Nov-22	112	9	7
Dec-22	106	6	7
Jan-23	99	5	6
Feb-23	100	9	3
Mar-23	108	17	2
Apr-23	119	16	6
May-23	122	21	10
Jun-23	117	12	11
Jul-23	114	6	7
Aug-23	107	8	5
Sep-23	109	11	3
Totals	**1,321**	**122**	**78**
Averages	**110.08**	**10.17**	**6.50**
Unduplicated Number of Participants	**228**		

Project Name: Traffic Safety Education
Project Number: CP-2023-BI-CP-01
Project Sub Recipient: Injury Prevention Resources (IPR)
Federal Funds Obligated: $225,396.11
Federal Funds Expended: $199,345.49

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: IPR works in partnership with community leaders, schools, local businesses, local law enforcement, and other specialized groups to rally the community behind traffic safety education. IPR places emphasis on local and/or national high visibility enforcement operations, agency roadway safety policies, and the spread of information that challenges perceptions on one of the biggest threats facing most of our lives: roadway injuries and fatalities. In Fremont, Sweetwater, Carbon, Natrona, and Park counties, IPR will work through Virtual Traffic Safety Sessions and #RoadWarrior Traffic Safety Education Events to improve the number of unbelted and impaired driving related deaths and injuries identified as the primary target counties through recent data.

Results: IPR conducted fifty (50) traffic safety education events in Carbon, Fremont, Park, Natrona, and Sweetwater counties utilizing seat belt survivor cars, a seat belt convincer, rollover demonstration units encouraging event attendees to engage in the traffic safety education. Giveaways, donated by sponsors, also encourage program participation. Events included:

- Four (4) Adult Alcohol Education-Impaired Driving classes on the negative effects and dangers of drinking and driving. Nearly all course attendees were court-ordered and had been convicted of a DUI, with the exception of guests who are encouraged to attend to understand the dangers of impaired driving. The classes had one hundred thirty-eight (138) attendees and two hundred fifty-two (252) people engaged via peer-to-peer interaction for a total three hundred ninety (390) people.

- Twelve (12) Child Passenger Safety Events provided education on the correct installation of car seats, seat belt use for all passengers on every occasion of travel, crash force dynamics, driver distraction, and dangers of impaired driving. A total six thousand fifty-two (6,052) people attended the events.

- Thirty-four (34) #RoadWarrior TSE Events conducted focused on seat belt use, impaired driving, and distracted driving throughout the five (5)

counties. Emphasis was placed on attendees experiencing real world situations through the use of seat belt simulators, roll over simulators, crash car displays from local crashes, SIDNE vehicle, impaired vision goggles, guest speakers, and a desktop simulator that mimics impaired and distracted driving.

Virtual traffic safety sessions were provide to five (5) counties: Carbon, Fremont, Natrona, Park, and Sweetwater counties. Virtual traffic safety sessions focused on topics ranging from Vehicles ARE Weapons, The Consequences of DUI, We Travel Often in Wyoming, Use Your Equipment Safely on Our Roads, Steps to Surviving Wyoming Roads, Don't Be Caught Dead Without a Seatbelt and other topics.

IPR collaborated with numerous school, non-profit, city, county and state organizations as well as DUI crash offenders and DUI crash victims. IPR utilized paid media placement via Upslope Media to accomplish media outreach for the events in support of these activities. The media reach totaled 4,757,690 Impressions and 15,145 Clicks/ Engagements. Facebook Media totaled 44,635 Impressions and 3,953 clicks/engagements and IPR's website totaled 22,439 Impressions and 15,755 unique visits.

Project Name: Sheridan PD Traffic Safety Education
Project Number: CP-2023-BI-CP-02
Project Sub Recipient: Sheridan Police Department
Federal Funds Obligated: $9,875.17
Federal Funds Expended: $8,266.04

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Facilities, All Seat Positions (FARS)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and above (FARS)
- C-6 Number of Speed Related Fatalities (FARS)

Description: To provide local courts with a sentencing option of education rather than monetary fines for traffic offenders, the Sheridan Police Department shall conduct traffic safety classes. Attendees' traffic safety knowledge will be measured with a written exam. A minimum exam score of seventy-five percent (75%) will be required for successful completion of the class.

Results: The Sheridan Police Department conducted eight (8) traffic safety classes with a total of fifty-six (56) attendees. These classes provided education and awareness on Wyoming traffic laws and best driving practices for avoiding collisions. All attendees successfully completed the course. Based upon this success, and staffing changes within the courts, the number of classes offered is expected to increase.

Project Name: Wyoming Think First: Driver Safety
Project Number: CP-2023-BI-CP-03
Project Sub Recipient: Wyoming Department of Health
Federal Funds Obligated: $39,287.64
Federal Funds Expended: $17,816.92

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FT-TWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)

Description: Programming efforts and activities will focus on current, relevant distracted driving data will be presented to new teen drivers. Presentations will educate Wyoming teens on motor vehicle crashes and the dangers of distracted driving. Questionnaires will be conducted before and after each presentation to gage the understanding and knowledge gained by course participants.

Results: Twenty-six (26) presentations were conducted in schools and driver education programs throughout Wyoming. One-thousand four hundred eighty-six (1,486) participants attended. Course attendees ranged in age from thirteen (13) to seventeen (17) years old. Knowledge of motor vehicle crashes and the impact of distracted driving increased an average of sixty-five (65%) percent amongst participants. A sample of attendees questionnaire responses are below:

- Are motor vehicle crashes preventable?
  - Pre-test 76.4% responded Yes
  - Post-test 95.2% responded Yes

- What is the average time to send a text message?
  - Pre-test 39.5% responded 5.5 seconds (incorrect response)
  - Post-test 96.7% responded 4.6 seconds (correct response)

- What is the distance traveled for an average text message if you are traveling 55mph?
  - Pre-test 28.4% responded 55 yards (most popular, incorrect response)
  - Post-test 80.5% responded 100 yards (correct response)

- Distracted driving creates what kind of gap?
  - Pre-test 64.1% responded Focus
  - Post-test 83.8% responded Focus

- When I ride in a car, I buckle up…
  - Pre-test 68.2% responded Every Time
  - Post-test 75% responded Every Time

Project Name: Child Passenger Safety Education
Project Number: CR-2023-BI-CR-01
Project Sub Recipient: Memorial Hospital of Laramie County
Federal Funds Obligated: $37,514.71
Federal Funds Expended: $32,371.44

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FT-TWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)

Description: Programming efforts and activities will focus on community education of child passenger safety (CPS) as well as providing car seat inspection events. Events will be held in each of the five (5) WYDOT Districts, in partnership with the Wyoming Highway Patrol. A class for foster families will be presented in collaboration with the Wyoming Department of Family Services. Classes including the use of child passenger seats in fifteen (15) passenger vans will be offered to local daycare staff.

Results: Weekly car seat inspections were offered with a total of two hundred ten (210) car seats inspected. The Sub-Recipient primarily focused efforts in Laramie County. Five (5) car seat inspection events presented opportunities to inspect sixty-eight (68) car seats. Six (6) child passenger safety classes were conducted with fifty-one (51) attendees. These classes were offered in partnership with local daycares, the Wyoming Department of Family Services, Court Appointed Special Advocates (CASA) of Laramie County, and Wyoming 211.

Community education or car seat inspection events were held in each of the five (5) WYDOT Districts. A community education event was held at the Rawlins Boys and Girls Club in District 1 reaching thirty-five (35) children and five (5) adults. In partnership with the Wyoming Highway Patrol, car seat inspection events were held in each of the remaining (4) WYDOT Districts. CPS Technicians inspected a total of thirty-five (35) car seats at these district events.

The Sub-Recipient was invited to participate in a total of seventeen (17) community events in Laramie County. CPS education was provided to one thousand eight hundred thirteen (1,813) children and one thousand two hundred fifty-eight (1,258) through these events.

Project Name: Local Law Enforcement Occupant Protection
High Visibility Enforcement Overtime
Project Number: OP-2023-BI-OP-01
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $274,184.70
Federal Funds Expended: $208,613.38

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: High Visibility Enforcement (HVE) is a universal traffic safety approach designed to create deterrence and change unlawful traffic behaviors. HVE combines highly visible and proactive law enforcement targeting impaired driving. This project will provide yearlong sustained impaired driving overtime enforcement opportunities to local law enforcement agencies.

Results: As a component of Wyoming's Traffic Safety Enforcement Program, local law enforcement agencies conducted high visibility overtime enforcement with a primary focus on occupant protection. In FY2023, there were three thousand five hundred six (3,506) grant-funded overtime hours resulting in:

- One thousand three hundred sixty-eight (1,368) seat belt citations.
- Thirty-nine (39) child restraint citations.
- One thousand four hundred ninety (1,490) speeding citations.
- Ten (10) driving under the influence arrests.
- One thousand two hundred seventy-eight (1,278) other arrests/citations.

In total, thirty-eight (38) agencies applied for the HSO grant this year and completed agreements. Three (3) agencies did not participate in the mandatory May Mobilization "Click It or Ticket" Campaign conducted May 17, 2023 to June 4, 2023. Staffing for the overtime grants across the state remains a challenge and is the main reason for lack of participation. The Highway Safety Behavioral Grants Program is continually reviewing the enforcement program to ensure the project is assisting with meeting core performance measures, compliance with agreement requirements and modifications to enhance the program.

Project Name: Wyoming Seat Belt Coalition (WYSBC) Facilitator
Project Number: OP-2023-BI-OP-02
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $366,620.24
Federal Funds Expended: $353,127.14

Performance Measures Addressed:

- C-1 Number of traffic fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-4 Number of unrestrained passenger vehicle occupant fatalities, all seat positions (FARS)

Description: Retain the services of a consultant to oversee and perform the functions of a facilitator for the Wyoming Seat Belt Coalition.

Results: Heinrich Marketing was hired to serve as the facilitator for the WYSBC. Heinrich worked with the HSO to address occupant protection issues throughout the state while creating tactics for increasing public awareness of seat belt use. Heinrich assisted the WYSBC Chairman in four (4) quarterly WYSBC meetings and maintained the WYSBC public media presence via social media platforms. A new Coalition website was built, using industry best practices improving user experience and increasing the amount of materials, reports and data. Results of these efforts included:

- Nine hundred forty-nine (949) Facebook page "followers". This is an increase of eighteen percent (18%) from September 30, 2022.
- Three hundred eighty-nine thousand, two hundred forty (389,240) social media post impressions of the WYSBC Facebook page.
- Partnership with the University of Wyoming Rodeo Team to have the following messaging presence:
    - Three (3) Branded Barrels for Barrel Racing Event.
    - PA announcement before Barrel Racing Event.
    - Thirty (30) second PSA video featuring rodeo student athletes delivering a Buckle Up message on video board.
- Managed an OOH digital media campaign, reminding residents of the importance of buckling up resulting in:
    - Audience: Adults, 18+, pickup drivers, members of the agricultural and ranching industries.
    - Total Impressions: 7,447,237.

Heinrich supported the Wyoming Trucking Association, WYDOT District 5, Injury Prevention Resources (IPR), Safe-Kids Laramie County, Wyoming Highway Patrol, Laramie County Sheriff's Office, Cheyenne Police Department and the Wyoming State Law Enforcement Liaison with content and creative.

Project Name: Occupant Protection Assessment
Project Number: OP-2023-BI-OP-03
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $39,022.46
Federal Funds Expended: $15,669.25

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (State)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)

Description: This project will conduct a comprehensive occupant protection assessment to guide the WYDOT HSO toward occupant protection program improvements to increase seat belt usage and reduce unbelted fatalities and injuries.

Results: The HSO successfully completed the assessment. Recommendations were offered in the areas of legislation, law enforcement, and occupant protection for children. The Highway Safety Behaviorial Grants Program remains committed to continually reviewing all programs to ensure projects are assisting with meeting core performance measures, compliance with agreement requirements, and modifications to enhance the program.

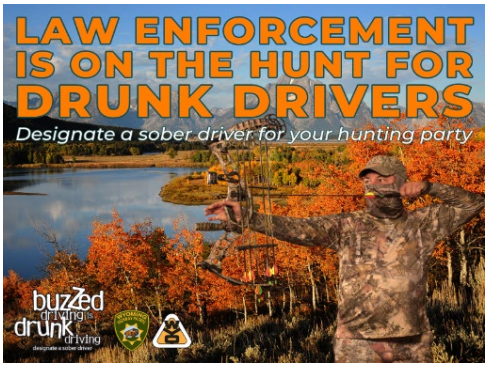
Project Name: Paid Media
Project Number: PM-2023-BI-PM-01/PM-2023-SB-PM-01
Project Sub Recipient: WYDOT Public Affairs Office (PAO)
Federal Funds Obligated: $513,620.07/$189,487.23
Federal Funds Expended: $494,786.13/$189,487.23

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-3 Fatalities/VMT (FARS, FHWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of .08 and Above (FARS)

Description: PAO will identify high-risk target audiences through data driven measures and create demographic appropriate messaging and media on the topics of impaired driving, distracted driving, inclement weather (winter driving), and occupant protection.

Results: PAO media supported NHTSA's national mobilization campaigns and local events. PAO's focus for these events were impaired driving, seat belt usage, distracted driving, child passenger safety, bicycle safety, pedestrian safety, winter driving, and move over law awareness. Videos, social media posts, website advertising, print ads, and radio spots were utilized to promote traffic safety messages throughout Wyoming. PAO achieved almost five (5) million views of digital advertising (4,853,888 total views web/mobile ads) and predominately positive engagement from the public on social media. In addition, there were two thousand forty-five (2,045) TV ads, thirty-eight thousand nineteen (38,019) radio ads, two hundred seventy-five (275) print ads, and seventy-three (73) banner ads purchased during the grant year. A sample of the creative is below:



Project Name: Native American Outreach
Project Number: PM-2023-BI-PM-02
Project Sub Recipient: WYDOT District 5
Federal Funds Obligated: $150,665.85
Federal Funds Expended: $155,569.43

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of .08 and Above (FARS)
- C-9 Number of Drivers Age 20 or Younger Involved in Fatal Crashes (FARS)

Description: WYDOT District 5 Public Information Officer shall design, produce, and conduct a comprehensive yearlong regional and audience relevant media/marketing campaign to address the top safety issues of impaired driving and occupant protection in WYDOT District 5 with an emphasis on the Wind River Indian Reservation (WRR). Work to focus increasing seat belt use in Fremont County and the Wind River Reservation. Use the idea of positive norming to encourage reservation residents with radio, newspaper, online and billboard advertising to promote seat belt use and designate a sober driver. Furthermore, conduct outreach on the reservation by use of earned media such as newspaper articles, radio programs, and educational programs in schools.

Results: WYDOT District 5 Public Information Officer conducted in Fremont County to increase awareness of issues related to impaired driving, lack of seatbelt use, and pedestrian safety. Lack of proper safety restraints, as well as alcohol and abuse is so ingrained in the Fremont County culture that the social norms have to be changed through educating the public with PSA's utilizing videos, billboards, and social media.

Pedestrian Safety within the WRR has also become an issue over the last several years. Two portable variable messaging trailers were purchased to assist the delivery of important safety messaging in partnership with the Wind River Intertribal Council Department of Transportation.

The District 5 Public Involvement Specialist continues working with other like-minded partners in Fremont County to include the Wind River Intertribal Council Business Council, Eastern Shoshone Tribe, and Northern Arapaho Tribe. Through these partnerships, outstanding support for District 5 campaigns has been provided by the Tribes on the Wind River Indian Reservation.

Project Name: Radar Equipment
Project Number: PT-2023-BI-PT-01
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $36,196.00
Federal Funds Expended: $18,079.90

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities ((Fatality Analysis Reporting System (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)

Description: This project will support Law Enforcement High Visibility Enforcement Overtime projects. Radar(s) will be purchased which may be used as a trigger offense in support of Wyoming Occupant Protection laws. The following criteria was utilized in determining radar distribution:

- Agency has not received equipment in the previous three (3) WYDOT grant cycles.
- Agency must be a city or county within the 2021 Top Eight (8) Counties for Total Crashes or 2021 Top Eight (8) Counties for Fatal Crashes.
- Agency must have participated in and completed all required national campaigns for FY2020 and FY2021.
- Agency elects to actively participate in FY2023 High Visibility Overtime Grants.

Results: The following agencies collectively purchased a total of eight (8) radar's: Evanston Police Department, Laramie County Sheriff's Office, Moorcroft Police Department. The Uinta County Sherriff's Office was eligible for radar equipment, however, with challenges of a newly elected Sheriff and organization updates, the equipment was not purchased.

Project Name: Video Camera Equipment
Project Number: PT-2023-BI-PT-02
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $41,172.95
Federal Funds Expended: $24,682.95

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities ((Fatality Analysis Reporting System (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: This project will support Law Enforcement High Visibility Overtime projects and assist in the prosecution of impaired drivers by providing visual evidence of the traffic stop. New in-car video camera(s) and accessories will be purchased based on the following criteria:

- Agency has not received equipment in the previous three (3) WYDOT grant cycles.
- Agency was a top ten (10) city or county for 2021 Total or Fatal Crashes.
- Agency must have participated in and completed all required national campaigns for FY2020 and FY2021.
- Agency elects to participate in FY2023 High Visibility Overtime Grants.

Results: The following agencies collectively purchased a total of nine (9) video cameras: Evanston Police Department, Fremont County Sheriff's Office, Lander Police Department, Lincoln County Sheriff's Office, Moorcroft Police Department. The Uinta County Sheriff's Office was eligible for video camera equipment, however, with the challenges of a newly elected Sheriff and organizational updates the equipment was not purchased.

Project Name: Law Enforcement Liaison (LEL)
Project Number: PT-2023-BI-PT-03
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $130,577.07
Federal Funds Expended: $110,519.48

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of .08 and Above (FARS)

Description: The Law Enforcement Liaison (LEL) Program serves as a link between the HSO and local law enforcement. The Wyoming LEL Program communicates to the local law enforcement agencies that participate in high visibility enforcement overtime campaigns on behalf of the WYDOT.

Results: The LEL conducted seventy-eight (78) official visits to seventy-four (74) active local law enforcement agencies in Wyoming. In addition, the LEL attended sixty-one (61) meetings and events of which thirty-four (34) were in person and twenty-seven (27) virtually including participating as a panelist at the annual Lifesaver's Conference on topic of "Let Professional & College Athletes Be Your Traffic Safety Cheerleaders!" The LEL expanded agency outreach promoting traffic safety to the eighty-two (82) agencies through monthly fatality reports, agency crash reports, traffic safety media, fact sheets, officer safety information, free POST certified training opportunities and outreach specific to high visibility enforcement overtime grants.

The LEL also facilitated and coordinated traffic safety enforcement operations in Fremont County. The Fremont County DUI Task Force second year began on Labor Day Weekend 2022 and concluded the operations Labor Day weekend 2023. Task Force operations included media campaigns using the resources of the WYDOT Public Information Officer and local partners to enhance traffic safety messaging which included live radio, PSA's, variable messaging signs, billboards, banners and social media. These efforts resulted in one thousand four hundred twenty-two (1,422) traffic stops with forty-four (44) DUI arrests, three hundred sixty-three (363) speeding citations, nineteen (19) seat belt citations, eight (8) child restraint citations, two hundred twelve (212) other citations and seven hundred fifty (750) warnings. There were no impaired driving fatalities reported during taskforce operations.

Traffic Incident Management (TIM) and Below 100 classes were hosted in FY2023. TIM classes were hosted in Casper and Worland with sixty-three (63) students attending while Below 100 classes were hosted twice in Casper with fifty-two (52) students attending.

Project Name: WHP Safety Education
Project Number: RS-2023-BI-RS-01
Project Sub Recipient: Wyoming Highway Patrol
Federal Funds Obligated: $266,176.34
Federal Funds Expended: $135,669.37

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)
- C-9 Number of Drivers Age 20 or Younger Involved in Fatal Crashes (FARS)

Description: The WHP shall educate the general public, teens, and adult drivers through a variety of classes, training programs, and media to promote safe driving habits through proper restraint usage, the dangers of impaired driving and consequences of distracted driving.

Results: The WHP partnered with numerous organizations to promote traffic safety. The WHP is represented at all Wyoming Seat Belt Coalition and Governor's Council on Impaired Driving meetings and participates in as many local events as possible to promote traffic safety.

One hundred seventy-two (172) traffic safety education classes and presentations were conducted on the dangers of not buckling up, distracted driving, impaired driving, speeding, etc. on grant overtime. Certified law enforcement personnel provide a unique perspective to traffic safety by sharing their experience working on Wyoming roadways and the real effects of crashes.

Ninety (90) defensive driving courses were presented throughout Wyoming. These courses focus on the importance of seatbelt usage and the dangers of speeding. A new seat belt convincer was purchased to assist with this course.

Six (6) Troopers were certified as Child Passenger Safety Technicians to assist with the demand of car seat inspections in Wyoming communities.

The various traffic safety events included the Kids Safety Roundup, National Night Out Event, Junior ROTC Programs, Car Seat Inspection Events, Fairs, etc. The WHP ensures, when possible, the seat belt convincer, roll over machines, driving simulators, crash cars and other tools are utilized to engage the public. The WHP utilizes other funding sources to provide program enhancement materials at these events to attract more members of the public.

Project Name: Comprehensive Traffic Safety
Project Number: RS-2023-BI-RS-02
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $40,190.23
Federal Funds Expended: $10,780.89

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: The Highway Safety Behavioral Grants Program shall partner with the many traffic safety advocates to reduce death and injury due to impaired driving, occupant protection, or motorcycle riding. This project will augment planned highway safety activities at local, state, and national events.

Results: The Highway Safety Behavioral Grants Program provided supplemental funding for the following programs and activities:

- Rocky Mountain Prevention and Traffic Safety Summit.
- Wyoming Highway Patrol for participation in the Rocky Mountain Prevention and Traffic Safety Summit.
- Wyoming Highway Patrol for participation in DUI Task Force Events including Cheyenne Frontier Days and the Sheridan Rodeo.
- Wyoming Highway Patrol for continuing education training.

Project Name: Court Monitoring
Project Number: RS-2023-BI-RS-03
Project Sub Recipient: Mothers Against Drunk Driving (MADD)
Federal Funds Obligated: $23,748.13
Federal Funds Expended: $15,566.22

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FT-TWA)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: The project will retain the services of a Court Monitoring Program Specialist responsible for implementing a Court Monitoring Program to strengthen DUI adjudication by placing monitors in the courtroom to observe and collect data. Initial focus will work on inconsistencies within the court system through data collection, process evaluation and stakeholder reporting within Albany and Laramie counties.

Results: MADD observed and collected data on thirty-one (31) cases in Laramie County. While not enough observed cases to identify trends, key findings were reported to stakeholders. Through the observations conducted, it was found that most of the defendants were 30 years of age or older.

Wyoming's lack of standardized and electronic court records proved to be a barrier to obtaining data on DUI cases. Multiple requests to Court Clerks and additional judicial staff to obtain dockets with charges were unsuccessful.

Partnering with Wyoming's Traffic Safety Resource Prosecutor and the Wyoming Association of Sheriffs and Chiefs of Police, concerns with adjudication of impaired driving offenses were identified: the dismissal and/or amendment rate of DUI cases, and the refusal rate of suspected DUI drivers.

Staffing challenges and lack of volunteers lead to the postponement of monitoring in Albany County. Future program plans include an annual stakeholder survey to measure attitudes toward DUI adjudication and court monitoring.

Project Name: Rocky Mountain Prevention and Traffic Safety Summit
Project Number: RS-2023-BI-RS-04
Project Sub Recipient: WYDOT Highway Safety Office
Federal Funds Obligated: $36,196.00
Federal Funds Expended: $34,206.10

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (State)
- C-3 Number of Fatalities/VMT (FARS)

Description: The Sub-Recipient shall partner with traffic safety advocates to reduce death and injury due to impaired driving, occupant protection, or motorcycle riding for the Rocky Mountain Prevention and Traffic Safety Summit.

Results: The Rocky Mountain Prevention and Traffic Safety Summit (RMPTSS) was conducted through partnerships with the Wyoming Highway Patrol Impaired Driving Program Manager and the Wyoming Traffic Safety Resource Prosecutor. Project funds were utilized to obtain a venue, lodging and speakers for the event. RMPTSS brought together approximately two hundred (200) traffic safety advocates from a variety of backgrounds including law enforcement, judicial, and health departments. Attendees received education on a variety of topics such as highway safety strategies, behaviors, data, and prevention efforts. A survey completed by over one hundred (100) attendees indicated the majority believed this was a positive experience.

Project Name: Fremont County Safe Ride
Project Number: SA-2023-BI-SA-01
Project Sub Recipient: Fremont County Association of Governments
Federal Funds Obligated: $28,124.29
Federal Funds Expended: $3,651.95

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FT-TWA)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: The Sub-Recipient will educate teen/adult drivers and local liquor dealers about the dangers of impaired driving, accountability, responsibility and over serving patrons. A Safe Ride program will be implemented and used as a part of the education on designating a driver as a first priority. The program will also include education on prescription drug misuse and how this impacts impaired driving.

Results: In partnership with the Wind River Transportation Authority, the Fremont County Safe Ride program was provided during public events where alcohol was being served. Services were promoted through press releases to all local media prior to events. A QR Code was developed and distributed which allowed riders to contact Safe Ride for service.

Throughout the grant year, sober rides home were provided to one hundred forty-six (146) riders during seventeen (17) community events. There were zero (0) alcohol related fatality crashes during events when the Safe Ride program was provided.

In collaboration with local law enforcement, Training for Intervention Procedures (TIPS) classes were provided to alcohol servers and sellers.

Expansion of the program is anticipated as community support has been enthusiastic. Additional funding sources are being explored to extend services to include private events.

Project Name: Peer to Peer Prevention WY
Project Number: TSP-2023-BI-TS-01
Project Sub Recipient: Students Against Destruct Decisions (SADD)
Federal Funds Obligated: $126,370.64
Federal Funds Expended: $39,735.19

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-9 Number of Drivers Age 20 or Younger Involved in Fatal Crashes (FARS)

Description: Programming efforts and activities will focus on the leading causes of teen crashes and fatalities in Wyoming - distractions, impairment, seat belt use, and speeding. To provide the most impact, SADD will focus on educational events in schools and around the communities with the highest teen crashes in Wyoming.

Results: SADD experienced staffing challenges in Wyoming over the last few years. During the spring, a new part-time state coordinator was assigned and reinvigorated Wyoming chapters. A statewide newsletter was developed connecting audiences to a wide variety of opportunities including training, student engagement, leadership, resources, and materials. A total of six hundred sixty-five thousand four hundred forty-one (665,441) people were reached through various media messaging (social media, radio ads, etc.), trainings, and peer to peer program delivery focused on teen safe driving. Students from Wyoming wrote content focused on the 100 Deadliest Days of Summer for the SADD National Blog. The content was also released to the Wyoming media as a Letter to the Editor.

SADD conducted fifteen (15) traffic safety classroom or community presentations on the leading causes of teen crashes. Presentations were held for the following partners: Arvada/Clearmont High School, Buffalo High School, Wyoming Injury Prevention Coalition, Wyoming Association for Career and Technology Education, and the Wyoming Seat Belt Coalition.

405b – Occupant Protection

Project Name: WHP Occupant Protection High Visibility Enforcement Overtime
Project Number: M2HVE-2023-BI-HV-01/M2HVE-2023-SB-HV-01
Project Sub Recipient: Wyoming Highway Patrol
Federal Funds Obligated: $120,678.44/$9,898.63
Federal Funds Expended: $119,586.30/$9,898.93

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)

Description: The Wyoming Highway Patrol shall conduct high visibility overtime enforcement with emphasis on NHTSA national occupant protection campaigns.

Results: As a component of Wyoming's Traffic Safety Enforcement Program, the WHP utilized high visibility enforcement year-round supporting national and local occupant protection campaigns. The WHP takes a "Zero Tolerance" stance towards unbelted vehicle drivers and passengers.

The WHP participated in the mandatory May Mobilization "Click It or Ticket" Campaign that was conducted between May 17, 2023 to June 4, 2023. During the one thousand two hundred fifty-one (1,251) grant-funded overtime hours the WHP wrote:

- One hundred thirty-seven (137) seat belt citations,
- Forty-one (41) child restraint citations
- One thousand two hundred fifteen (1,215) speeding citations

To accompany the overtime efforts, press releases were sent to all Wyoming media outlets supporting national and local campaigns.

Project Name: Wyoming Seat Belt Survey
Project Number: M2X-2023-BI-MX-01/M2X-2023-SB-MX-01
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $140,148.98/$472.48
Federal Funds Expended: $105,078.53/$472.48

Performance Measures Addressed:

- C-1 Number of traffic fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-4 Number of unrestrained passenger vehicle occupant fatalities, all seat positions (FARS)

Description: The Highway Safety Behavioral Grants Program will retain the services of a consultant to conduct the annual seat belt observation survey. This entails observer-training, field monitoring training, software upgrades, and all administrative tasks necessary to accomplish this survey providing a final report utilizing NHTSA approved methodology.

Results: For the 2023 survey observation period, data was collected for fifteen (15) counties. At each of the fifteen (15) selected counties, observers collected county data at nineteen (19) sites for a total of two hundred eighty-five (285) individual sites. The survey observation period began on June 5, 2023 and concluded on June 11, 2023. There were observations for seventeen thousand two hundred seventy-eight (17,278) drivers and six thousand ninety-two (6,092) passengers, totaling twenty three thousand three hundred seventy (23,370) vehicle occupants.

Wyoming's 2023 Observed Seat Belt Usage rate was calculated at 81.9%, which is a 3.6% increase from the previous year. Overall, the 2023 seat belt use rate in the state of Wyoming improved in every category that was analyzed. Notable findings include:

- Eight (8) counties have seat belt use rates above the statewide average, and seven (7) of the fifteen (15) counties have rates below the state average. Among those seven (7) counties below the state average, only one (1) had a usage rate below 70.0 percent belted. Three (3) counties have rates of more than 92.0 percent belted.

- 61.7 percent of the vehicle occupants were observed in vehicles registered in Wyoming; 38.3 percent were in out-of-state vehicles. 79.0 percent of occupants in Wyoming vehicles wore seat belts, below the state average of 81.9 percent, but higher than the 2022 rate of 74.4 percent. The rate for those in out-of-state vehicles was 88.8 percent, a difference of 9.8 points higher in out-of-state vehicles, but an improvement over the 13.7 point differentiation in 2022.

- Males outnumber females in the sample by 14.6 percentage points, but females recorded a higher seat belt use rate: 90.2 percent for females and 75.4 percent for males, a difference of 14.8 percentage points.

Project Name: Child Passenger Safety Technician Training
Project Number: M2X-2023-BI-MX-02/M2X-2023-SB-MX-02
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $98,768.21/$11,799.43
Federal Funds Expended: $98,768.21/$11,799.43

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)

Description: The CPS Instructor Program works through a partnership with Safe Kids Worldwide, law enforcement, and firefighters, to fund the training, certification, and maintenance of volunteer personnel in child safety seat checks. Volunteers work in their respective communities to decrease the misuse rate for child restraints and provide child safety restraint education.

Results: The Child Passenger Safety Instructor and Training Program conducted two (2) full certification classes with thirty-four (34) students, one (1) Hybrid Course with five (5) students, four (4) Update Courses with thirty-seven (37) students, and three (3) Renewal Courses with six (6) students. Due to lack of interest, a fourth Renewal Course was not held. Wyoming currently has two hundred seventeen (217) certified technicians with fifteen (15) of those being instructors. The recertification rate for Wyoming technicians is forty-two (42%) percent compared to the national rate of fifty-five (55%) percent.

Wyoming certified technicians conducted one hundred ninety-five (195) total car seat checks. The National Safety Council (NSC) reports a misuse rate of 50.34% amongst inspected car seats in Wyoming.

The CPS Program partnered with vehicle dealerships following the CPS certification courses to utilize their vehicles for the practical sections of the course. The facilities were donated to hold the courses and partners hosting the events.

405c – Traffic Records

Project Name: Traffic Records Project Manager
Project Number: M3DA-2023-BI-DA-01/M3DA-2023-SB-DA-01
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $126,064.31/$24,601.54
Federal Funds Expended: $86,142.40/$24,601.54

Performance Measures Addressed:

- S-2 State Roadway Integration (Linkable MIRE Features)
- S-3 Crash Report Accuracy

Description: This project provides funding for the WYTRCC Project Coordinator to assist in the coordination of on-going and future activities to ensure the success of the projects. The project coordinator will work with Traffic Records project directors to assist and coordinate activities related to WYTRCC projects identified in the Highway Safety Plan. The project coordinator will provide progress reports on the traffic records project, activities performed, benchmarks reached, and milestones accomplished.

Results:

- Completed the ELRS update to the Map-based crash reporting (WIGLS)
    - Worked with HWS for the testing
    - Worked with HWS for the necessary roadway names corrections
- Managed of the ELRS/ALRS Transition project with ITIS
    - Provided updates datasets to ITIS
    - Provided NEW datasets (increasing MIRE Data Elements – a key Federal push)
        - Superelevation
        - Interchanges
    - Provided explanations and information regarding the new datasets
    - Provided initial acceptance testing feedback
    - Managed the bi-weekly WYDOT / vendor meetings
- Managed the preparation of the RFP for the new statewide Crash Reporting System (WACRS)
    - Managed the technical requirements
    - Consolidated feedback to the RFP, which was released
    - Managed the response to questions raised by bidders
    - Consolidated the Data Model including multiple reviews and updates
        - Including significant improvement in MMUCC compliance (to Rev 5 and Rev6)
- Managed the performance reporting to NHTSA for the WyTRCC projects

Project Name: Traffic Records Data Improvements
Project Number: M3DA-2023-BI-DA-02
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $301,331.70
Federal Funds Expended: $175,776.83

Performance Measures Addressed:

- S-2 State Roadway Integration (Linkable MIRE Features)
- S-3 Crash Report Accuracy

Description: This project will ensure consistency and accuracy of data elements of the State's crash reports, by utilizing hired expertise to implement improvements and upgrades to the Crash Records and Safety Data System.

Results: WYDOT requested a quotation from ITIS Corporation regarding the effort, timing, and cost to migrate the Safety Portal framework and applications from the current version of the WYDOT Linear Referencing System (referred to as the ELRS) to the emerging new version (referred to as the ALRS). The Core LRS and Intersections Processing with the Safety Portal to support the ALRS system was modified. The modification(s) to support ALRS consisted of modifying the applications and supporting data with the Safety Portal. These steps modernized the LRS input to Safety Portal using the new ALRS system. Tasks completed are as follows:

- Applications Migration
- Documentation
- 100% of new applications were completed
    - Guard Rails
    - Ramp Events
    - Roadside Hazard Ratings
    - Rumble Strips
    - Alcohol Businesses
    - Schools

405d – Impaired Driving

Project Name: DCI Toxicology
Project Number: FDMDATR-2023-BI-FD-01
Project Sub Recipient: Office of the Wyoming Attorney General, Division of Criminal Investigation (DCI)
Federal Funds Obligated: $13,399.22
Federal Funds Expended: $7,786.37

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes {FARS, FHWA)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: Division of Criminal Investigation (DCI) shall improve the knowledge base and scientific understanding of their staff by sending toxicology analysts to professional trainings for continued education.

Results: DCI continued to improve service through the expansion of confirmatory drug methods in the toxicology unit. Training investments for the toxicology staff included Foundations of Pharmacology Training, CFSRE Nystagmus Training, Anxiolytics Training, and the Society of Forensic Toxicologists conference.

DCI staff provided quarterly data and updates to the Wyoming Governor's Council on Impaired Driving (GCID).

Project Name: Breath Alcohol Program
Project Number: M5BAC-2023-BI-BA-01
Project Sub Recipient: Wyoming Department of Health
Federal Funds Obligated: $16,691.32
Federal Funds Expended: $14,810.08

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes {FARS, FHWA)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: The Wyoming Department of Health, Chemical Testing Program (CTP) shall establish credible and effective instrument training courses by sending staff members to relevant training and conferences. The knowledge base gained will reduce the number of instruments that are returned to Intoximeter Inc. for repair and decrease instrument downtime.

Results: Through the training obtained by CTP employees, course material has been enhanced for both operators and senior operators. Two (2) CTP employees obtained certification for instrument repair. Instrument downtime has decreased as a direct result of program staff's enhanced troubleshooting skills from trainings attended. Five (5) Intoximeter instruments were repaired in-house by the CTP. Notably, reduced instrument downtime has enhanced relationships between CTP and law enforcement.

Project Name: Traffic Safety Resource Prosecutor
Project Number: M5CS-2023-BI-CS-01
Project Sub Recipient: City of Laramie
Federal Funds Obligated: $190,843.41
Federal Funds Expended: $189,126.91

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA),
- C-2 Number of Serious Injuries in Traffic Crashes {FARS, FHWA)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: The Traffic Safety Resource Prosecutor (TSRP) Program is designed to address the needs of stakeholders who contend with traffic safety problems in Wyoming. The TSRP provides local law enforcement and prosecutors with a veteran prosecutor, specializing in traffic safety issues with an emphasis in impaired driving, to support their efforts through training, education, legal research, and technical assistance. The goals of the TSRP are to develop strategies and tactics aimed at reducing impaired driving, and to improve the quality of the investigations and prosecutions around the state. The focus of this position is on solving the many problems associated with violation of Wyoming traffic laws.

Results: The TSRP continued to serve as a liaison between various agencies, prosecutors, courts, law enforcement and other traffic safety professionals to aid in the enforcement and prosecution of impaired driving cases.

The TSRP conducted forty-nine (49) trainings with sixteen (16) specific to judges/prosecutors, seventeen (17) specific to law enforcement, and the remaining fifteen (15) to other traffic safety professionals. The TSRP also presented at various regional and national trainings/conferences. In total, there were one thousand three hundred ninety-two (1,392) trained individuals in Wyoming which consisted of one hundred seven (107) prosecutors, five hundred twenty-five (525) law enforcement personnel and seven hundred sixty (760) community members. The TSRP also completed two hundred twenty-six (226) technical assistance inquiries and sixty-two (62) case reviews.

Project Name: Local Law Enforcement Impaired Driving High Visibility Enforcement Overtime
Project Number: M5HVE-2023-BI-HV-02
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $451,997.55
Federal Funds Expended: $209,615.90

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: High Visibility Enforcement (HVE) is a universal traffic safety approach designed to create deterrence and change unlawful traffic behaviors. HVE combines highly visible and proactive law enforcement targeting impaired driving. This project will provide yearlong sustained impaired driving overtime enforcement opportunities to local law enforcement agencies.

Results: As a component of Wyoming's Traffic Safety Enforcement Program, local law enforcement agencies conducted high visibility overtime enforcement with a primary focus on impaired driving. All agencies were provided data analytics to support targeted enforcement efforts, and some agencies utilized the Data Driven Approaches to Traffic Safety (DDACTS) approach. There were one thousand eight hundred forty-four (1,844) arrests/citations during FY2023 which included:

- Two hundred seven (207) DUI arrests
- Five hundred four (504) Speed citations
- One thousand one hundred thirty-three (1,133) Other arrests/citations
- Four thousand ninety-two (4,092) warnings issued ranging from seat belt, speed, distracted driving, moving violations, to other motor vehicle violations.

There were thirty-eight (38) agencies that applied for the HSO grant this year and completed agreements. Three (3) agencies did not participate in the mandatory Holiday Campaign that was conducted between December 14, 2022 and January 1, 2023 and five (5) agencies did not participate in the mandatory National Campaign conducted between August 16, 2023 and September 4, 2023. Staffing challenges remains the main reason for lack of participation. The Highway Safety Behavioral Grants Program is continually reviewing the enforcement program to ensure the project is assisting with meeting performance measures, compliance with agreement requirements and modifications to enhance the program.

Project Name: GCID Media
Project Number: M5PEM-2023-BI-PM-03
Project Sub Recipient: Highway Safety Behavioral Grants Program
Federal Funds Obligated: $703,107.30
Federal Funds Expended: $695,270.28

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-4 Number of Unrestrained Passenger Vehicle Occupant Fatalities, All Seat Positions (FARS)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of .08 and Above (FARS)

Description: Statewide Coalitions' strategies will affect impaired driving through data driven analysis of the impaired driver, legislation, education for the public, and other evidenced based activities. Impaired driving public education and awareness media campaigns are a tried and true strategy that influences positive behavior change when partnered with high visibility enforcement. The media campaign will focus on impaired driving through multi-media communication outreach utilizing social media, TV, radio, billboards, newspapers, and other print media.

Results: Heinrich Marketing provided design messaging and marketing that worked to modify the behaviours of targeted demographics primarily men ages 21-44 and women ages 21+. FY2023 campaign messaging was developed based upon the learnings from five (5) in-person and one (1) virtual public engagement listening sessions held with targeted audiences throughout the state. A polysubstance message was selected reminding residents that combining alcohol and prescription medication can further increase impairment.

The impaired driving media campaign delivered 63,734,217 total impressions through video, radio, display, social media and out-of-home marketing, an increase of forty (40%) percent from FY2022. Heinrich opted to design and distribute impaired driving messages via paid media channels during the summer High Visibility Enforcement period of Memorial Day and Labor Day. The following messaging channels were utilized: billboards, gas pump toppers, concrete graphics, ice box graphics, Amazon locker wrap, audio spots, video assets, digital display banners, and social media.

Twelve (12) cobranded social media posts were developed to be used by the Wyoming Highway Patrol, Laramie County Sherriff's Office, and the Cheyenne Police Department during Cheyenne Frontier Days (CFD). Heinrich also partnered with the Laramie County Sherriff's Office to conduct a photo shoot of jail cells for new social media messaging during CFD.

Heinrich's media team purposefully sought out new out-of-home (OOH) opportunities, including wrapped box trucks and wrapping the one (and only) Amazon delivery box in Wyoming. The Amazon box in particular, allowed for the impaired driving message to be delivered to a new demographic – commercial truck drivers.

Project Name: Wyoming State Impaired Driving Program (DRE)
Project Number: M5TR-2023-BI-TR-01/M5TR-2023-SB-TR-01
Project Sub Recipient: Wyoming Highway Patrol
Federal Funds Obligated: $213,455.71/$87,875.99
Federal Funds Expended: $213,261.87/$87,875.99

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: An Impaired Driving Coordinator shall lead the efforts for statewide-impaired driving trainings for Standardized Field Sobriety Testing (SFST), Advanced Roadside Impaired Driving Enforcement (ARIDE) and Drug Recognition Expert (DRE) training. Impaired driving education will be offered to judicial officials and traffic safety advocates working to combat impaired driving.

Results: The WHP Impaired Driving Program Manager (IDPM) provided statewide education and training for law enforcement in DUI detection methods. There were forty-two (42) law enforcement agency visits to promote impaired driving enforcement and training resulting in twenty-seven (27) trainings in every district allowing opportunities for all law enforcement to attend. Trainings consisted of Standardized Field Sobriety Testing (SFST), SFST Refresher, Advanced Roadside Impaired Driving Enforcement (ARIDE), and Drug Recognition Expert (DRE) training which included certifying eleven (11) new DRE's. In addition, there were three (3) drug impairment educational trainings held around the state for public and private organizations. In total, there were six hundred thirty-one (631) individuals trained or educated by this Program.

A Rocky Mountain Prevention and Traffic Safety Summit was conducted with over two hundred (200) attendees. The Summit expanded in focus areas and to include more stakeholders, namely, Treatment Courts and Judges to combat impaired driving challenges throughout the State by breaking down barriers for all aspects of DUI enforcement. The pre-conference activities include DRE recertification.

The IDPM was instrumental in organizing six (6) DUI multi-agency task force events in Albany, Fremont, and Laramie counties resulting in fifty (50) DUI arrests. Work continues to expand and hold more of these DUI task force events statewide.

Project Name: 24/7 Program
Project Number: F24SP-2023-BI-SP-01/F24SP-2023-SB-SP-01/ F24SP-2023-FA-SP-01
Project Sub Recipient: Office of the Wyoming Attorney General
Federal Funds Obligated: $20,671.83/$5,303.56/$9,179.98
Federal Funds Expended: $16,410.99/$5,303.56/$9,179.98

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities ((Fatality Analysis Reporting System (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: Facilitate all aspects of implementing new and current 24/7 Programs statewide as outlined in Wyo. Stat. §7-13-1702 through Wyo. Stat. §7-13-1711.

Results: The Governor's Council on Impaired Driving (GCID) is working to expand the 24/7 Program statewide through education, outreach, and training. The positive impacts continued to be reduced fiscal burden, reduced overall jail population, and the benefit of anyone not having to go to jail. Four (4) counties currently participate in the 24/7 Program and have shown overwhelming success. There were five hundred twenty-eight (528) participants enrolled with an average of two hundred forty-nine (249) participants monthly with Campbell County averaging the most participants with ninety-three (93). These counties report 73,920 PBT tests performed with a success rate of 99.86% and a compliance rate of 99.53%. Total Program violations (no show or failure) were three hundred forty-nine (349).

A PSA was developed to encourage program participation by presenting the benefits of the 24/7 Program from counties who currently implement the Program. Different perspectives are discussed through the lens of the courts, law enforcement, technicians, and testers. New and resourceful channels are being explored to encourage participation in the program for reluctant counties.

405f - Motorcycle Awareness

Project Name: Motorcycle Awareness Media Campaign
Project Number: M11MA-2023-BI-MA-01/M11MA-2023-SB-MA-01
M11MA-2023-FA-MA-01
Project Sub Recipient: WYDOT Public Affairs Office (PAO)
Federal Funds Obligated: $49,266.34/$5,433.91/$4,837.82
Federal Funds Expended: $49,246.30/$5,433.91/$4,837.82

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-7 Number of Motorcycle Fatalities (FARS)
- C-8 Number of Unhelmeted Motorcycle Fatalities (FARS)

Description: The WYDOT Public Affairs Office shall support traditional and modern forms of mass marketing communication with traffic safety messages geared toward motorcyclist awareness. Media creative will go beyond the presentation of factual information to explore the significance of driver action and influence driver behavior. The WYDOT Public Affairs Office shall work collaboratively with traffic safety partners to educate drivers to watch for motorcycles.

Results: PAO served the entire State of Wyoming with motorcyclist awareness safety messages. The PAO created a thorough communications plan, which consisted of radio, social media spots, and WYDOT dynamic message signs focused around "Look twice, Save a Life" and "Share the Road" campaign messages. The bulk of the motorcycle messaging is dedicated during the summer months of May through August 2023. During this time period motorcycles were more likely to be present, with an extra focus on the weeks leading up to and during the Ham 'n Jam and Sturgis Motorcycle Rally. PAO focused more on digital media in FY2023 with (1,497,498) web/mobile ads with an additional (4,313) TV ads, (1,847) radio ads, and (9) print ads.

The PAO continued to research new ways of reaching the public. At present, WYDOT dynamic message signs and social media are the most cost effective ways in distributing valuable messaging.

154 Alcohol Penalty Transfer Funds

Project Name: Mobile DUI Command Vehicle
Project Number: 154AL-2023-FA-AL-04
Project Sub Recipient: Cheyenne Police Department
Federal Funds Obligated: $65,490.00
Federal Funds Expended: $51,803.20

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-5 Number of Fatalities in Crashes Involving a Driver or Motorcycle Operator with a BAC of 0.08 and Above (FARS)

Description: The Cheyenne Police Department (CPD) will provide support to Law Enforcement Officers that are working to detect DUI drivers on Wyoming roads by providing a convenient, one stop facility to conduct impaired driving exams, arrest paperwork, reporting documents, and search warrant applications. The DUI Command Vehicle will provide a visible deterrent to impaired driving while deployed during a DUI Task Force Events.

The DUI Mobile Command Vehicle will also be utilized by conducting education events that will provide the thought process to have alternatives to drinking and driving, using information made available from the Wyoming Governor's Council on Impaired Driving and other pertinent sources.

Results: The DUI Mobile Command Vehicle was utilized for eighteen (18) DUI Task Force Events and three (3) educational events. Three (3) of the DUI Task Force Events were conducted outside of Laramie County in Albany, Sheridan and Sweetwater Counties. The deployments centered around times for which there was a nexus to impaired driving, such as the Wyoming Brewer's Festival, Oktoberfest, and Cheyenne Frontier Days.

During the fifteen (15) events in Laramie County there were a total of thirty (30) individual deployments, which are coordinated with extra DUI focused patrols. Twenty-one (21) arrests were processed through the vehicle. Arrests were made and documented during deployments but were not able to be processed through the DUI Command Vehicle for reasons such as the arrestee being combative or being involved in a crash.

The deployments included multi-agency task force events for the WYO Rodeo, the Sweetwater County Fair, and the Border War (which is a multi-state and multi-jurisdictional operation). For these three (3) events, there were a total of seven (7) deployments and six (6) arrests processed through the DUI Command Vehicle.

The DUI Command Vehicle was used as an educational piece in the CPD Trick or Trunk Event, Laramie County Safe Kids Day, and Cheyenne Super Day with a total of eight hundred seventy-four (874) attendees. The DUI Command Vehicle was also include in the Cheyenne Christmas Parade during Thanksgiving weekend. The DUI Command Vehicle was scheduled to be used as an educational piece at other events but was unable due to scheduling conflicts or cancelled events.

Project Name: Alcohol Factors
Project Number: 154AL-2023-BI-AL-05
Project Sub Recipient: Wyoming Association of Sheriffs and Chiefs of Police
Federal Funds Obligated: $47,435.85
Federal Funds Expended: $0.00

Performance Measures Addressed:

- C-1 Number of Traffic Fatalities (FARS, FHWA)
- C-2 Number of Serious Injuries in Traffic Crashes (FARS, FHWA)
- C-5 Number of fatalities in crashes involving a driver or motorcycle operator with a BAC of 0.08 and above (FARS)

Description: This project did not use NHTSA funds to complete.